



2022 Conference Sponsorship Levels

SPEAKER SPONSORSHIP - \$5000 **RESERVED**

- Individual (large) Logo and company bio on conference website
- Rolling banner recognition
- Large logo on NABCA website under Partnerships
- Individual recognition as Speaker Sponsor on social media posts (1 platform per week January, February, March – 12 posts total)
- Listed on agenda as Speaker Sponsor
- Introduction of company to group as part of Speaker Introduction
- Pre-conference email opportunity to introduce company and speaker
- Exhibit space (onsite and/or virtual)
- One (1) event registration

PLATINUM SPONSORSHIP - \$3000

- Individual (large) Logo and company bio on conference website
- Rolling banner recognition
- Large logo on NABCA website under Partnerships
- Individual recognition as Platinum on social media posts (1 platform every other week January, February, March – 6 posts total)
- Pre-conference email opportunity to introduce company
- Exhibit space (onsite and/or virtual)
- One (1) event registration for sponsors who choose to exhibit in-person

GOLD SPONSORSHIP - \$2500

- Individual medium Logo and company bio on conference website
- Rolling banner recognition
- Medium logo on NABCA website under Partnerships (Jan – April)
- Individual recognition as Gold sponsor on social media posts (1 platform every month January, February, March – 3 posts total)
- Opportunity to introduce a breakout session (name included on all emails and invitations promoting such)
- Pre-conference email opportunity to introduce company
- Exhibit space (onsite and/or virtual)
- One (1) event registration for sponsors who choose to exhibit in-person

SILVER SPONSORSHIP - \$1500

- Individual small logo on conference website
- Rolling banner recognition (in Silver group)
- Small logo on NABCA website under Partnerships (Jan – April)
- Group recognition with other Silver Sponsors including logos (1 platform each month January, February, March – 3 group posts total)

RECEPTION SPONSOR - \$1000

- Named listing on conference website (no logo recognition prior to conference)
- Name listing with other sponsors on reception signage
- Group recognition with other reception sponsors (1 platform each month March, April)

UNIVERSITY SUPPORTER SPONSORSHIP - \$750

- Individual logo on conference website under university supporter section
- Rolling banner recognition (name in University Supporter group)
- Group recognition with other University Supporters listed by name (1 platform each month March, April)

EXHIBITOR - \$500

- Virtual OR In Person Exhibit Space
- Inclusion in group listing of all exhibitors
- Individual conference registration required for each representative for in-person exhibitors