

**NABCA**  
National Association of  
Branch Campus Administrators

**22<sup>ND</sup> ANNUAL CONFERENCE**  
**SPOKANE, WASHINGTON**  
**APRIL 10-13, 2019**

**Hosted by**



**Region Level Partners**



# Contents

Concurrent Session Themes

Conference Welcome

Conference Information

Conference Information Webpage

Wednesday

Vote for Executive Committee, Bylaws, & Budget

Thursday

Keynote Speaker

Annual Business Meeting

Friday

Conference Seminar: Accreditation

Saturday

Conference Seminar: Leadership

Conference Map

Schedule-at-a-Glance

## **Campus Development & Operations**

Includes various areas of knowledge involved in developing an off-site location, either a newly built site or further development of an existing site. Proposals might relate to: architecture and design of a campus or campus building, funding and fundraising, integration of a new location into the local community, community needs assessments, visioning (or re-visioning) goals and strategies, and anything else related to developing a higher education location.

## **Institutional Assessment & Research**

Will help you navigate the world of institutional research, assessment, and the resulting decisions. Proposals might include creating and measuring student learning outcomes; establishing student success indicators; using institutional data; or establishing a culture of assessment.

## **Leadership & Professional Development**

There are no degree or professional programs to teach you how to be a Branch Administrator. This Session Theme includes a focus on the leadership and professional development for the faculty, staff, and administrators of a branch/satellite campus, region, and/or center. It is specifically designed to address the development of various areas of strategic planning, goal setting, equity and inclusion, communication, and other development areas as they relate to running and working on an off-site location.

## **Marketing & Community Connections**

Relates to building relationships with donors, students, and stakeholders as well as the associated marketing required to acquaint your local community with the programs offered at your site that can support your enrollment initiatives. Proposals might discuss analysis of demographic information; cooperative relationships with local organizations and businesses; developing a community presence; or community engagement.

## **Student Services & Learning Resources**

How do you specifically address the needs of your unique student community? What innovative recruitment and retention issues and strategies, advising, student support services, and/or campus life solutions have you developed? Share what you have done or are doing with colleagues in the areas of recruitment and retention; remediation; serving students; measuring student success; tracking and reporting enrollment; strategic enrollment management; encouraging student engagement; career services; inclusion and multiculturalism; resource centers and library transformations; or scheduling and academic programming.

## **Wild Card**

Interested in a topic that is timely in nature but does not fit other Session Themes? These Proposals include a variety of sessions that would be of interest and beneficial to Branch Conference Attendees. Topics include finance, infrastructure, technology, security, and more...

# Conference Welcome

On behalf of the NABCA Executive Committee, I am pleased and honored to welcome you to our 22nd annual conference.

There are times in our work at branches and centers when we all feel misunderstood and alone – but not this week! Here at NABCA, we are all among kindred spirits. At this Annual Conference in Spokane, you will find colleagues who know exactly what it feels like when the security guard is late, the online registration system crashes, the open lab is out of toner, the sink in the men’s room is leaking, and a substitute teacher can’t figure out how to turn on the projector – all before you’ve had a chance to get to your office.



We have a great conference in store for you, filled with opportunities to learn and share, and I am confident you will return to work invigorated and inspired by the people and ideas you find here. I look forward to meeting you over the coming days.

A blue ink handwritten signature of Dennis Huffman.

Dennis Huffman, PhD  
2018-2019 President



Welcome to Spokane and Eastern Washington University! Like many in NABCA, when I first attended 2 years ago, I felt the immediate warmth of feeling understood--despite the various types of branches, twigs, centers and locations that we all come from. As you spend the next few days in Spokane, I hope to share with you a taste of what makes me proud to be an Eastern Eagle, to highlight some of the initiatives and ways of doing things that make us unique and to, of course, expose you to the wonderful world of Pacific Northwest drive-through coffee. I look forward to meeting and learning from you.

Nikki Measor  
2019 Conference Site Host  
Eastern Washington University-Spokane



**EASTERN**  
WASHINGTON UNIVERSITY

start something **big**

## **Airport Transportation**

Centennial Hotel Spokane; 303 W. North River Drive, Spokane WA 99201; 509.777.6308

<http://www.centennialhotelspokane.com>

From/To Spokane (GEG)

From Baggage Claim, call (509) 329-8000 and press '0' for operator to request the shuttle. Please inform the operator that you qualify to receive complimentary shuttle service as a NABCA Conference Attendee (code NABCA0408). The shuttle runs until 12:00am.

## **Hotel Parking**

As a NABCA Conference Attendee, you will receive complimentary parking at the hotel. Please inform the front desk that you are in the NABCA Conference Group (code NABCA0408).

Be ready for NABCA Day at the Conference! Order your [NABCA Gear](#) today! (shirt sizes run small, so order up-size)

## **On-site Conference Registration**

Conference Registration Desk is located in the Prefunction Area

**Wednesday** April 10: 1:00 pm - 6:00 pm

**Thursday** April 11-Friday April 12: 8:00 am - 5:00 pm

Services Available Include

*Guest "Experience Spokane! Casino Night" Guest Tickets \$95*

*NABCA Gear T-Shirts*

*Conference Author Book Sales*

## **Weather & Dress**

Average 50s-60s daytime, 30s-40s night; Bring a jacket or sweater to sessions; Plenary Dinner is indoor, but we will walk from the hotel; Conference dress code is business casual

Hotel Check-in is 3:00pm; Check out is 11:00am

## **Site Host Campus Visit**

**Friday** Eastern Washington University Spokane, Hotel lobby 9:30 am bus departure; 3:30 pm return

## **Conference Information Webpage**

<http://www.nabca.net/events.html>

# Wednesday, April 10, 2019

<b>BRANCH CAMPUS LEADERSHIP INSTITUTE ORIENTATION</b> 8:00 am – 11:00 am <b>Manito Room</b>	The Branch Campus Leadership Institute brings the expertise of national administrators in off-campus locations to those wanting to enter, serve, and advance in the profession. For more information, or to apply for the 2019-2020 Class II Session: <a href="http://www.nabca.net/programoverview.html">http://www.nabca.net/programoverview.html</a> Breakfast will be provided
<b>EXECUTIVE COMMITTEE MEETING</b> 9:00-11:00 am <b>Audubon Room</b>	Executive Committee Members and Vice Chairs will have their April 2019 Meeting Breakfast will be provided
<b>LEADERSHIP INSTITUTE &amp; EXECUTIVE COMMITTEE LUNCH</b> 11:00 am-12:00 pm <b>Ballroom D</b>	<b>Members of the Branch Campus Leadership Institute, Class II and the NABCA Executive Committee Lunch</b>
<b>LEADERSHIP INSTITUTE PRESENTATION PRACTICE</b> 11:00 am-11:45 am <b>Riverfront Ballroom C &amp; Zoom Videoconference</b>	<b>Members of the Branch Campus Leadership Institute will run through Presentations with AV Technicians</b>
<b>11:30 am-1:00 pm</b> Tower Prefunction	<b>Set up Registration and Expo Areas</b>
<b>LEADERSHIP INSTITUTE GRADUATION &amp; PRESENTATIONS</b> 1:00-3:00 pm <b>Riverfront Ballroom C &amp; Zoom Videoconference</b>  12-12:30 pm <b>Introduction and Class Discussion</b>  12:30-2:00 pm <b>Graduate Presentations (case study challenges)</b>  2:15-2:45 pm <b>Graduation and Commemoration</b>	<b>Members of the Branch Campus Leadership Institute Class I Presentations and Graduation Ceremony</b>  Introduction and Class Discussion Graduation Presentations (case study challenges) Presentation of Commemoration (NABCA President) Photograph with NABCA President Steering Committee Deborah “Debbie” Kepple-Mamros, Western Illinois University-Quad Cities Jeremy “Jem” Webster, Ohio University-Zanesville Announcements, Recruitment and Closing Program Application: 1 May Selection and Announcement: mid-November

## **Don't Forget to Vote!**

Be sure to vote online for the Executive Committee Nominees (Wearing Purple Ribbons) before 9:00 am Pacific Thursday. Also review and vote on proposed Bylaw and Operating revisions.

[<https://www.surveymonkey.com/r/NABCABallot>]

<p>CONFERENCE COMMITTEE MEETING</p> <p>1:00-2:00 pm <b>Audubon Room</b></p>	<p>Conference Committee Members will have their April 2019 meeting</p>
<p>REGISTRATION &amp; INFORMATION DESK OPEN</p> <p>1:00-6:00 pm <b>Tower Prefunction</b></p>	<p>Pick up your Conference Materials. Shop in the NABCA Store. “Experience!” Dinner <b>Guest</b> Tickets (\$95).</p>
<p>CONFERENCE EXPO OPEN</p> <p>1:00-6:00 pm <b>Tower Prefunction</b> 3:00-4:00 pm Author Book Signing <b>Tower Prefunction</b></p>	<p>Stop by the NABCA Booth to join a group for dinner, get information about Committees or leave a message Make a Video! While at the Conference, you can make a short video telling us why you are a NABCA Member, what NABCA Membership means to you, or about your Conference experience. We will use the videos on our Website and Social Media sites throughout the year. Friendly NABCA Members will be available to answer questions, and provide you with information. The Expo will be co-located with the Reception, Breaks, and close to meals and plenary sessions for your convenience. We showcase Authors at the Conference by including them at the Expo for book purchase and author signing.</p>
<p>FIRST TIMEERS SESSION</p> <p>3:15-3:45 pm <b>Riverfront Ballroom C</b></p> <p><b>Conference Information</b> <a href="http://nabca.net/events.html">nabca.net/events.html</a></p>	<p><b>What NABCA is and what fo we have to offer you!</b> <b>Conference Vice Chair</b> <b>Past President</b></p> <p><b>Session Description:</b> Meet Chairs from NABCA Committees and get questions answered. Find out the history of NABCA, ways you can become more involved, and how to get the most out of the Conference and your Membership.</p> <p><b>Evaluate This Session</b> <a href="https://www.surveymonkey.com/r/NABCAEval">https://www.surveymonkey.com/r/NABCAEval</a></p>
<p>2019 CONFERENCE RECEPTION</p> <p>4:00-6:00 pm <b>Tower Prefunction</b> <b>Ballroom D</b></p> <p>4:30-5:30 pm Author Book Signing <b>Tower Prefunction</b></p>	<p>Welcome to Spokane! Site Host Eastern Washington University-Spokane Entertainment by Davis Hill Jazz Trio Hot &amp; Cold Hors d'oeuvres Hosted and Cash Bar</p> <p><b>President</b> <b>Conference Chair</b> <b>Host Institution</b> <b>City Official</b></p>
<p>DINNER ON YOUR OWN</p> <p>6:00 pm</p>	<p>Don't forget to invite a <i>First Time NABCA Conference Attendee</i> to dinner!</p>

# Thursday April 11, 2019

<p>BREAKFAST OPEN 7:00-8:30 am <b>Skyline Ballroom (12<sup>th</sup> Floor)</b></p>	
<p>COMMITTEE MEETINGS 7:15-8:15 am <b>Skyline Ballroom</b></p>	<p>The Members of the Finance Committee and those who are interested in participating on the Committee will meet for Breakfast</p> <p>The Members of the Membership Committee and those who are interested in participating on the Committee will meet for Breakfast</p> <p>The Members of the Research Committee and those who are interested in participating on the Committee will meet for Breakfast</p>
<p>REGISTRATION &amp; INFORMATION DESK OPEN 7:30 am-5:00 pm <b>Tower Prefunction</b></p>	<p>Pick up your Conference Materials. Shop in the NABCA Store. <b><i>Guest “Experience Spokane! Casino Night” Guest Tickets \$95</i></b> <b><i>NABCA Gear T-Shirts</i></b> <b><i>Conference Author Book Sales</i></b></p>
<p>CONFERENCE EXPO OPEN 8:00 am-5:00 pm <b>Tower Prefunction</b> 1:00-1:30 pm Author Book Signing <b>Tower Prefunction</b> <b>Conference Information</b> <a href="http://nabca.net/events.html">nabca.net/events.html</a></p>	<p>Stop by the NABCA Booth to join a group for dinner, get information about Committees or leave a message</p> <p>Make a Video! While at the Conference, you can make a short video telling us why you are a NABCA Member, what NABCA Membership means to you, or about your Conference experience. We will use the videos on our Website and Social Media sites throughout the year.</p> <p>Friendly NABCA Members will be available to answer questions, and provide you with information. The Expo will be co-located with the Reception, Breaks, and close to meals and plenary sessions for your convenience.</p> <p>We showcase Authors at the Conference by including them at the Expo for book purchase and author signing</p>
<p>OPENING CONFERENCE PLENARY 8:30-9:00 am <b>Riverfront Ballroom C</b></p>	<p>Welcome to Spokane! Site Host Eastern Washington University-Spokane Conference Chair</p>
<p>NETWORKING BREAK 9:00-9:15 am <b>Tower Prefunction</b></p>	



## Cedric R Crawford, Keynote Speaker

### KEYNOTE

9:15-10:45am  
Riverfront Ballroom C

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)



### A Successipe to Making it GREAT in Your Space

**Cedric R. Crawford “Mr. Make It Great!”**

**About the Speaker:** Commonly referred to as “MrMakeItGreat.com” Cedric Crawford is a Motivational Speaker, Author, and Peak Performance Specialist that’s been making audiences T.A.L.L.E.R. all over the world. Prepare to “Think – Act – Laugh – Learn – Excel & Reflect” on what you need to do in the coming days to make it GREAT in your space.

His tips, tools, takeaways and techniques along with his amazing formulas and philosophies continue to be adopted by many and leveraged to achieve success in multiple areas of traditional business and the business of life. From Adversity & Change to Leadership & TeamWork his content is sure to inspire, motivate, empower and educate you and leave you feeling fired-up and laser-focused on what not only comes NEXT, but what comes NOW.

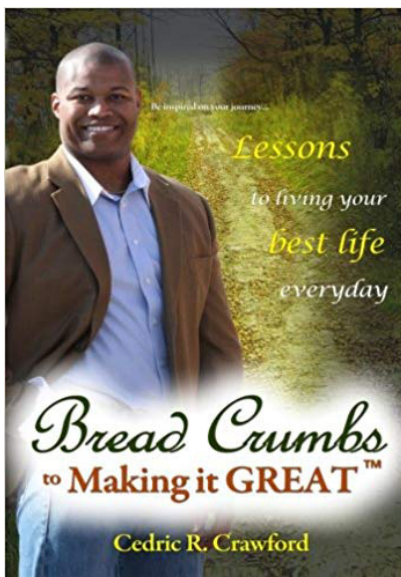
His mission is to L.E.A.V.E a Legacy worth duplicating by modeling a life “Living Everyday Adding Value to Everyone” he encounters and he invites you to do the same.

Personal Motto: “We only get one shot at this ‘life’ thing so let’s not just try to make it ‘good’, let’s make it GREAT!”

Prepare to laugh, cry, shout out loud and sit on the edge of your seat with anticipation of what’s to come next on the journey to Making it Great!

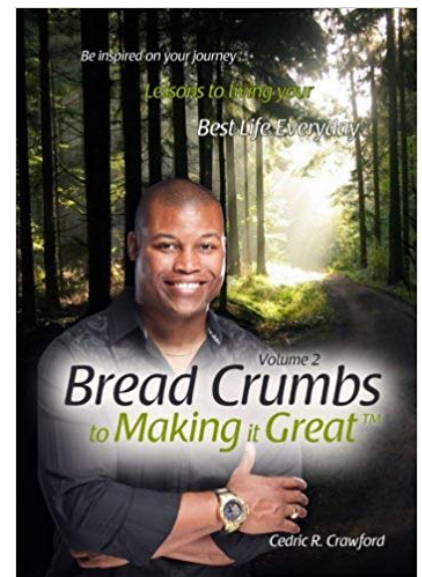
### Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>



## Conference Special!

All Book  
Purchases Come  
With an Audio CD



## CONCURRENT SESSIONS 1

11:00 am-12:00 pm  
**Riverfront Ballroom C**

Wild Card

Target Audience:  
**Senior Administrator  
Student Services or Student Affairs  
Campus Operations or Budget  
Officer  
Academic Program Administrators,  
Advisors, or Faculty  
Admissions, Recruiting, or  
Retention**

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)

### **Reaching Across Institutional Borders: Making 2+2=5**

2+2 agreements are designed to help students graduate on time by eliminating barriers. These programs also help partner institutions achieve other goals through collaboration and coordination!

**Farley Leiriao, Director of Business and Financial/Auxiliary Services at Florida Atlantic University, Broward Campuses**

**Jane Morgan, Florida Atlantic University, Director of Operations, Broward Campuses, Broward Campuses**

#### **Session Description:**

The Broward Campuses of Florida Atlantic University have a long standing history and 2+2 partnership with Broward College. The relationship has enjoyed many collaborative successes over the years, especially in locations where both institutions share buildings and property. Through unified endeavors and combined resources, the benefits derived by each institution are greater than what each could produce individually. This session will focus on successful strategies relating to academic initiatives, student services, branding, and administrative operations.

#### **About the Speaker(s):**

Farley Leiriao is the Director of Business and Financial/Auxiliary Services for Florida Atlantic University's Broward Campuses in Davie, Fort Lauderdale and Dania Beach. His role includes oversight of budgetary and financial transactions, operating campus auxiliary services and providing support for student services.

Jane Morgan serves as the Director of Operations for Florida Atlantic University's Broward Campuses in Fort Lauderdale, Davie and Dania Beach, Florida overseeing scheduling and operational functions. As the "Heart" of the Broward campuses Jane meets with faculty and staff providing guidance to all who visit her office.

#### **Evaluate This Session**

<https://www.surveymonkey.com/r/NABCAEval>

## NOTES

CONCURRENT SESSIONS 1

11:00 am-12:00 pm  
Riverfront A

Student Services & Learning  
Resources

Target Audience:  
Senior Administrator  
Student Services or Student Affairs  
Academic Program Administrators,  
Advisors, or Faculty  
Alumni Relations  
Alumni Relations

Conference Information  
[nabca.net/events.html](http://nabca.net/events.html)

**Engaging Local Alumni to Support Student Success**

Making mentorships manageable... Find out how you C.A.N. partner with your local alumni network to advise students on career preparedness and boost holistic post-grad success.

**Turi Daoust, Associate Director for Student Life and Housing at Emerson College, Los Angeles Program**

**Rob Eckard, robert\_eckard@emerson.edu, Emerson College, Associate Director for Community Relations and Special Events, Los Angeles Program**

**Session Description:**

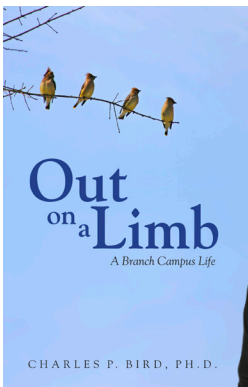
Holistic student success requires cross-departmental collaboration and investment from multiple stakeholders, in addition to support from perceived gatekeepers at your institution's main campus. In an effort to better prepare their students for career readiness, the staff at the Emerson LA branch campus partnered with local alumni to create the Career Advisory Network (CAN) Program. CAN is a semester-long series of events designed to facilitate connections between students and alumni advisors while preparing them to transition successfully into their post-grad careers. Based on the program's success over the past three semesters, the main campus in Boston has now adopted the program. During this session, presenters will review the development, implementation, and key takeaways of this initiative to empower you to leverage the unique qualities of your branch campus to pilot a similar program.

**About the Speaker(s):**

During her seven years at the Emerson College Los Angeles Program, Turi oversaw the transition from leased housing to the College's iconic building in Hollywood. Rising from Residence Director to the Associate Director level, Turi created the Student Life structure and now is responsible for Student Wellness, Student Engagement, Residence Life, and Housing Operations. Rob began working at the Emerson College Los Angeles Program five years ago as an Assistant Residence Director and now serves as the Associate Director for Community Relations and Special Events. A true branch campus success story! Outside of his role at ELA, Rob is a comedy writer and adjunct professor in screenwriting.

**Evaluate This Session**

<https://www.surveymonkey.com/r/NABCAEval>



**Shop in The  
NABCA Store at  
the Registration  
Desk!**

## CONCURRENT SESSIONS 1

11:00 am-12:00 pm  
**Riverfront B**

Marketing & Community  
Connections

Target Audience:  
**Senior Administrator  
Student Services or Student Affairs  
Campus Operations or Budget  
Officer  
Academic Program Administrators,  
Advisors, or Faculty  
Admissions, Recruiting, or  
Retention  
Campus Technology or  
Instructional Technology**

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)

### **Strategic Partnerships: Leveraging Internal and External Connections**

Eliminating barriers to student success through strategic partnerships of community colleges, four-year institutions, and industry partners create a seamless transition for degree completion and employee retention.

**Kayce Beam, Jackson Center Director at The University of Tennessee at Martin, Office of Educational Outreach Jackson Branch**

**Erica Bell, Office Director at The University of Tennessee at Martin, Office of Education Outreach Martin Branch**

#### **Session Description:**

Creating meaningful academic, industry, and community service partners is foundational to the strategic partnership of the University of Tennessee at Martin and Jackson State Community College located on one campus in Jackson, Tennessee. The purpose of the four-year institution at the community college is to create a seamless transfer of Tennessee Promise and Tennessee Reconnect students to complete a four-year degree. Although the last dollar grants support the completion of an associate degree, the strategic partnership is leveraging business partnerships by offering college courses on site at workplaces through blended learning. The goal is a win-win for college degree completion and employee retention. The partnership showcases a commitment to leveraging valuable partnerships to generate relevant solutions, eliminate barriers, and create opportunities for students to complete their academic and career goals.

#### **About the Speaker(s):**

Kayce Beam has led the University of Tennessee-Martin Jackson Center for the Office of Educational Outreach as director since 2014 after spending eight years in management for a global pharmaceutical retailer. She has been involved in the strategic partnership of the Jackson Center located on Jackson State Community College's campus.

Erica Bell serves as the Director of Outreach Operations at The University of Tennessee at Martin. Erica has oversight for all off-campus operations, which includes: 5 centers, dual enrollment, and educator prep licensure. She is an experienced leader in higher education, strategic planning, sustainability, performance funding, and assessment.

#### **Evaluate This Session**

<https://www.surveymonkey.com/r/NABCAEval>

## LUNCH

12:00pm-12:45pm  
**Skyline Ballroom (12<sup>th</sup> Floor)**

## BUSINESS MEETING

1:00pm-1:30pm  
**Riverfront Ballroom C**

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)

State of the Association, Voting Results, New Website Demonstration  
2018-2019 President's Service Award

As a NABCA Member, you have the right to approve proposed amendments to the Constitution and Bylaws and proposed Budget. Make recommendations about the direction of the association.

You also have the right to adopt proposed changes to the Operations Handbook and get financial and committee activity reports. The Annual Meeting is your opportunity to do that.

GENERAL SESSION

1:45-2:25 pm  
Riverfront Ballroom C

Campus Development & Operations

Target Audience:  
Senior Administrator  
Student Services or Student Affairs  
Campus Operations or Budget  
Officer  
Academic Program Administrators,  
Advisors, or Faculty

Conference Information  
nabca.net/events.html

**Show me the Money - Financial Planning and Resources**

This session ties financial realities to aspirations, linking mission with resources to achieve growth. The presenter has helped the campus grow for 20 years - from about 1,300 to almost 4,000 students.

**Lynn Valenter, Vice Chancellor Finance and Operations at Washington State University  
Vancouver, WSU Vancouver**

**Session Description:**

Keeping your campus mission firmly in mind, what are the resources necessary to deliver the mission? Determine how to identify the needs for the community and embody those in your strategic plan. Describes budgeting alternatives and tools for a campus, division or department. Gain a broad understanding of tying financial resources to mission, strategic plan and operations. Includes a targeted discussion about the role of development in resource development.

**Learning Objectives:**

- Identify methods to remain aware of economic development needs in your location
- Increase or establish knowledge regarding your departmental/unit budget
- Plan for long-term financial growth and stability
- Identify methods for strategic-based budgeting
- What role can (and can't) development and fund-raising play in achieving plans

**About the Speaker(s):**

Lynn Valenter is Vice Chancellor for Finance and Operations at Washington State University Vancouver. She has responsibility for the areas of budget and accounting, capital planning and development, dining services, facilities operations, human resource services, and public safety. Valenter holds a Master of Business Administration from Washington State University and a Bachelor of Science in Hotel Administration from Cornell University. She previously held resort industry management positions and was a faculty member at Scottsdale Community College in Arizona. Valenter began her career at WSU Vancouver as the facilities and auxiliary services manager in 1997. She was promoted to director of finance and operations in 1999, then to Vice Chancellor in 2005 and served as Interim Chancellor from 2010-2012.

**Evaluate This Session**

<https://www.surveymonkey.com/r/NABCAEval>

NETWORKING BREAK  
AUTHOR BOOK SIGNING

2:45-3:15 pm  
Tower Prefunction

We showcase Authors at the Conference by including them at the Expo for book purchase and author signing

**2019 Conference Chair and Vice Chair**

**Adam Lipson**



**Patty Tryon**



## CONCURRENT SESSIONS 3

3:15-4:15 pm  
Riverfront A

Leadership & Professional  
Development

Target Audience:  
**Senior Administrator  
Student Services or Student Affairs  
Academic Program Administrators,  
Advisors, or Faculty**

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)

### Touchstones for Leadership

Sit in a circle. Read a poem. Listen to your inner teacher. Bring your whole self to work. Lead.

**Dennis Huffman, Program Director at Prince George's Community College, University Town Center**

#### Session Description:

Building and maintaining a sense of community among faculty and staff is hard and sometimes lonely work, especially in situations where the majority of employees may be part-time. This session will provide an introduction into the work of Parker J. Palmer, author of *The Courage to Teach* (1998) and *The Heart of Higher Education* (2010), and co-founder of the Center for Courage and Renewal. In this hour, we will explore the "Touchstones for Safe and Trustworthy Space" used in the Circle of Trust® approach, and how they may be applied in our work as the leaders of branches and centers.

#### About the Speaker(s):

Dennis Huffman has led Prince George's Community College at University Town Center since it opened 2000. He holds a doctorate in Community College Education and is a Facilitator in Preparation with the Center for Courage and Renewal.

#### Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>



The image displays the 2018-2019 Executive Committee members in a grid format. Each member's name and title are listed below their portrait. The members are: Past President Joseph "Joe" Rives, Vice President Joseph "Joe" Rives, President Dennis Huffman, Treasurer / Secretary Farley Leiriao, Conference Chair Adam Lipson, Research Chair Jeremy Couch, Finance Chair Antonio "Tony" Araujo, Membership Chair Erica Bell, Partnerships Chair Jane Morgan, Research Vice Chair Cyndee Perdue Moore, Conference Vice Chair Patty Tryon, Membership Vice Chair Laura Dimino, Partnerships Vice Chair Vacant, and Finance Vice Chair Shanna Longa.

Position	Name
Past President	Joseph "Joe" Rives
Vice President	Joseph "Joe" Rives
President	Dennis Huffman
Treasurer / Secretary	Farley Leiriao
Conference Chair	Adam Lipson
Research Chair	Jeremy Couch
Finance Chair	Antonio "Tony" Araujo
Membership Chair	Erica Bell
Partnerships Chair	Jane Morgan
Research Vice Chair	Cyndee Perdue Moore
Conference Vice Chair	Patty Tryon
Membership Vice Chair	Laura Dimino
Partnerships Vice Chair	Vacant
Finance Vice Chair	Shanna Longa

CONCURRENT SESSIONS 3

3:15-4:15 pm  
Riverfront B

Wild Card

Target Audience:  
Senior Administrator  
Student Services or Student Affairs  
Campus Operations or Budget  
Officer  
Academic Program Administrators,  
Advisors, or Faculty  
Admissions, Recruiting, or  
Retention  
Campus Technology or  
Instructional Technology

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)

**Unplanned Experiences: Did you hear what happened?**

Every year we gather at the NABCA national conference and share our interesting stories. This session will be your opportunity to learn how others adapt to these odd experiences.

**Donna San Miguel, Associate Dean at California State University San Marcos at Temecula, Extended Learning**

**Virginia Montoya, vmontoya@csusm.edu; CSUSM at Temecula Assistant to the Associate Dean, Extended Learning**

**Session Description:**

Working on at branch campuses, we have to be adaptable, creative and resourceful. This will be a unique opportunity to share your stories and learn how others have handled experiences you might not encounter every day. Join us for an interactive and hands-on workshop to hear about the weirdest, oddest or unplanned experiences that have occurred at your branch campus. These situations force us to use our critical thinking skills and react quickly. This workshop will provide an opportunity to share your stories and the outcomes to prepare others better. Please bring your stories, solutions, policies, and procedures.

**About the Speaker(s):**

Donna San Miguel is the Associate Dean of California State University San Marcos (CSUSM) at Temecula. As the associate dean, she advocates for higher education in the Temecula Valley. She is responsible for the oversight of the two campuses in Temecula, community and business relationship development, as well as oversees a team dedicated to student services.

Virginia Montoya is an Administrative Support Coordinator and Assistant to the Associate Dean. She is responsible for coordination of campus activities and facilities. Virginia enjoys working in higher education and using her knowledge. She is currently pursuing her Master's degree at Azusa Pacific University.

**Evaluate This Session**

<https://www.surveymonkey.com/r/NABCAEval>

**NOTES**

## CONCURRENT SESSIONS 3

3:15-4:15 pm

### Riverfront Ballroom C

Leadership & Professional  
Development

#### Target Audience:

Senior Administrator  
Campus Operations or Budget  
Officer  
Academic Program Administrators,  
Advisors, or Faculty  
Admissions, Recruiting, or Retention  
Alumni Relations  
Alumni Relations

#### Conference Information

[nabca.net/events.html](http://nabca.net/events.html)

### Advancing the Mission of Your Campus with Community Support

Discuss the collective impact approach of rebuilding and strengthening relationships, identifying new partnerships, and prioritizing action items that encourage stakeholders to leverage resources to support and expand access to higher education.

**Faimous Harrison, Dean at California State University Stanislaus, Stockton Campus**

#### Session Description:

Stanislaus State Stockton Campus (Stockton Campus), formerly the Stockton Center as of November 2018, has made strides over the last few years to add more postsecondary degrees and credentials in the region. The Stockton Campus has transitioned from a small center that offered limited classes and only a handful of complete programs, to a more robust learning institution with the goal of being a comprehensive campus, and possibly a future standalone university. After conducting a listening tour and gathering qualitative and quantitative data, including historical and future projections needs analysis from internal and external stakeholders, the university created a separate Strategic Five-Year Action Plan and built alliances and partnerships with external stakeholders. These collaborative partnerships provided the ability to advance the institutions mission, priorities and initiatives with the support from external stakeholders. Employing a Social Cognitive and Collective Efficacy Theory, Collective Impact Model of Engagement, and an opposite SWOT approach of assessment, the presenter will discuss the strategic alignment framework of advancing a shared vision with community stakeholders.

#### About the Speaker(s):

Faimous Harrison has worked at research and regional universities, and community colleges since 1990. His first introduction to a branch campus was in the early 1990s after the institution that he worked at secured a General Services Agreement grant to expand opportunities at offsite campus locations. With the additional funding support, Dr. Harrison served as a faculty and program developer for the creation of a new program at Duwamish College, a branch of South Seattle College. Previously to his current position as the Dean of the Stockton Campus, he was a Regional Director after serving as the Site Director for Central Washington University. Dr. Harrison was a former Rotary International Group Study Exchange Fellow in India and was a North American Higher Education presenter in Victoria B.C. in 2009. Dr. Harrison has been involved with NABCA since 2011, and served two times as the chair for research, and once as the President.

#### Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

## REGION LEVEL PARTNERS

Concurrent Session A

4:30-5:00 pm

### Riverfront A



### RegisterBlast: The Sensible Scheduling Solution

**Dwight Pittman, RegisterBlast CEO**

**Brandon Hale, RegisterBlast Creative Director**

#### Session Description:

RegisterBlast has spent 16 years helping higher education leaders manage student scheduling tasks. Our growing toolkit helps schedule exams, orientation, events, and much more. The platform is designed in partnership with institutions across the United States and Canada. Let's chat and see what challenges we can solve together.

#### About RegisterBlast:

RegisterBlast is the quickest, easiest, and safest way for educators to manage student schedules online. Our feature-rich platform offers a sleek and responsive administration system. Student registration can happen hassle-free, anytime, and anywhere without the long lines or paperwork.



REGION LEVEL PARTNERS  
Concurrent Session B

4:30-5:00 pm  
Riverfront B



**Building A Better World**

**Briana Knight, Assistant Director of Program Development, National Society of Leadership and Success**

**Erica Bell, Office Director at The University of Tennessee at Martin, Office of Education Outreach Martin Branch**

**Session Description:**

Join the NSLS for an introduction to their leadership education model and learn how to create an engaging leadership development experience for your campus! When operating with limited time and access to traditional leadership opportunities, NSLS helps to create a sustainable, cost-effective program, even with limited staff and budgetary resources.

**About National Society of Leadership and Success:**

The NSLS is the nation's largest leadership honor society offering a speaker series and leadership development program which can stand on its own or enhance existing initiatives. Currently partnered with almost 700 colleges and over a million members, NSLS helps administrators engage students and improve retention on campus.

DINNER ON YOUR OWN

6:00 pm

Don't forget to invite a *First Time NABCA Conference Attendee* to dinner!  
If you signed up for a restaurant group, meet in the hotel lobby at 6:00.

Shuttle transportation will be available for the 3 restaurants in case of poor weather or there are any attendees who are not able to walk the distance  
If you didn't sign up and want to participate, stop by the NABCA Information Booth!

**NOTES**

# Friday April 12, 2019

<b>BREAKFAST OPEN</b> 7:00-8:30 am <b>Skyline Ballroom</b>	
<b>CURRENT AND INCOMING EXECUTIVE COMMITTEE MEETING</b> 7:15 -8:15 am <b>Skyline Ballroom</b>	Incoming and Newly Elected Executive Committee Members will meet for Breakfast with Current Executive Committee Members
<b>REGISTRATION &amp; INFORMATION OPEN</b> 8:00 am-9:00 am <b>Tower Prefunction</b>	Pick up your Conference Materials. Shop in the NABCA Store. <b><i>Guest "Experience Spokane! Casino Night" Guest Tickets \$95</i></b> <b><i>NABCA Gear T-Shirts</i></b> <b><i>Conference Author Book Sales</i></b>
<b>MORNING PLENARY</b> 8:30-840 am <b>Riverfront Ballroom C</b>	<b>NABCA President</b> Remarks and Welcome <ul style="list-style-type: none"><li>• Meet after this session wearing your "School Spirit Attire" for the Conference Photo</li><li>• Bus departure from Hotel Lobby at Campus</li><li>• Will have break and Lunch at Campus</li><li>• If not returning to hotel, check out and bring luggage</li><li>• Will divide into Tour Groups at Campus</li><li>• Present Special Recognitions</li></ul> <b>Conference Chair</b> Remarks Promote Dinner tonight and Leadership Seminar tomorrow
<b>FOCUS ON RESEARCH PLENARY</b> 8:40-9:10 am <b>Riverfront Ballroom C</b>  <b>Conference Information</b> <a href="http://nabca.net/events.html">nabca.net/events.html</a>	<b>The 2018-2019 Research Committee</b> will share results of recent Member survey and share Research Agenda for the Association. A Member Survey will also be distributed.
<b>2019 CONFERENCE PHOTO</b> 9:10-9:25 am <b>Hotel Lobby</b>	<b>Wear Your School Spirit Attire!</b> We will take the official conference photograph. Later, you will be able to download and print or use the photograph (and other conference photographs) from the 2018 Annual Conference

**BUS DEPARTURE FOR TRAVEL TO SITE HOST CAMPUS**

9:30 am  
**Hotel Lobby**

Meet in the hotel lobby for departure.

If you will not return to the Hotel, please check out and bring all luggage with you. Spokane provides taxi and Uber service for airport transportation.

**NETWORKING BREAK HOST CAMPUS TOUR**

10:00 am-11:30 am  
**Eastern Washington University-Spokane Gallery/Lobby**

**Eastern Washington University-Spokane**

Nikki Measor, Director, Spokane Student Services

John Neace, Associate Vice President for Outreach & Engagement, Director of Off Campus Programs, Chair of Interdisciplinary Studies

Scott Gordon, Provost Eastern Washington University

## Region Level Partners



# RegisterBlast

## Conference Partners



**EASTERN**  
WASHINGTON UNIVERSITY

start something **big**



THE CENTENNIAL

# Spokane

## Conference Seminar: Accreditation

### LUNCH

11:30-12:30 pm  
Eastern Washington  
University-Spokane  
Auditorium, Room 122

### ACCREDITATION SEMINAR

12:45-1:45pm  
Eastern Washington  
University-Spokane,  
Auditorium, Room 122

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)



#### Accrediting Board Seminar

##### What Exactly Is My Location Called?

Are you a “Branch” or “Additional Location”? Find out how the latest Federal Guidelines should be interpreted and what impact they have on your Institution.

**Dr. Pamela Goad, Senior Vice President with the Northwest Commission on Colleges and Universities (NWCCU)**

#### Session Description:

One of our goals is to establish relationships with the regional accrediting bodies around issues related to branches and centers. As a result, NABCA has contacted the Northwest Commission on Colleges and Universities to provide this interactive seminar.

The addition of branch campuses and additional locations are subject to scrutiny under the substantive change processes of accreditors per the guidelines of the U.S. Department of Education under 34 CFR 602.22. Confusion often arises in determining what constitutes a branch campus versus an additional location. This presentation will interpret federal regulations and what process NWCCU applies to adhere to federal regulations. Examples of branch campuses and additional locations will be shared to provide for effective reporting on institutional expansion in physical locations in addition to providing an overview of requirements for follow-up monitoring.

#### About the Speaker:

Dr. Pamela Goad is Senior Vice President with the Northwest Commission on Colleges and Universities (NWCCU), the regional accrediting Commission which oversees higher education institutions in seven states including Alaska, Idaho, Montana, Nevada, Oregon, Utah, and Washington. Responsibilities of Dr. Goad’s position include efforts overseeing institutional substantive change submissions and complaints against institutions, institutional compliance and monitoring reports including associated site visits, coordination with state agencies on overlapping issues of student achievement and education programming, and communication with federal offices on institutional compliance.

Dr. Goad received her Doctor of Philosophy degree from the University of Washington in Systematic Musicology with an emphasis in acoustics. She was awarded a post-doctoral position in acoustics at Université de Paris VI, Laboratoire d’Acoustique Musicale, France. She has held positions as a faculty member, Dean, and Vice President of Academic Affairs in higher education institutions.

CONCURRENT SESSIONS 4

2:00-3:00 pm  
EWU Center 116

Wild Card

Target Audience:  
**Senior Administrator  
Student Services or Student  
Affairs  
Academic Program  
Administrators, Advisors, or  
Faculty  
Campus Technology or  
Instructional Technology**

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)

**Test Security and Branch Campus Testing Centers**

Come learn about test security practices that a branch campus testing site can employ to combat the epidemic of cheating.

**Shireen Lalla, Associate Director, Testing & Evaluation at Florida Atlantic University, Davie Campus**

**Session Description:**

A growing number of university students are cheating in exams with the help of high-tech devices such as phones, smart watches and hidden earpieces. Cheating on exams is not new, but what is new is how students are doing it — gone are the days where they are writing the answers on their hands. Technology has transformed cheating and it is important for educators and administrators to be aware of these high-tech portable devices. In this presentation, you will learn how to combat cheating in the age of smart technology and what strategies Florida Atlantic University's branch campus testing centers employ to secure exams.

**About the Speaker(s):**

Shireen Lalla is the Associate Director of the Florida Atlantic University-Davie Campus Testing & Evaluation Department and has been with Florida Atlantic University for over 18 years. She oversees all branch campus testing, budgeting, exam scoring, and security policies. Shiree is graduating in May 2019 with her PhD in Educational Leadership from FAU.

**Evaluate This Session**

<https://www.surveymonkey.com/r/NABCAEval>

# NOTES

## CONCURRENT SESSIONS 4

2:00-3:00 pm  
EWU Center 117

Campus Development &  
Operations

Target Audience:  
**Senior Administrator**  
**Campus Operations or Budget**  
**Officer**  
**Academic Program**  
**Administrators, Advisors, or**  
**Faculty**

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)

### **Charting a New Course for Regional Campuses at Ohio University**

If your regional campuses are considering a reorganization process for a more sustainable model to fulfill the access mission for your university, come and hear how a task force from Ohio University created a plan for charting a new course for the regional campuses of Ohio University.

**Nicole Pennington, Dean at Ohio University, Ohio University Southern-Ironton**

**William Willan, [willanw@ohio.edu](mailto:willanw@ohio.edu), Ohio University, Executive Dean of Regional Campuses, Regional Higher Education**

#### **Session Description:**

Over the last seventy years, Ohio University's regional campuses have been at the heart of educational and social opportunities for their Southeastern Ohio communities. They have provided access to the excellence that is a hallmark of Ohio University's academic programs for students who have been unable to come to the main campus for various life reasons. A number of societal changes have made clear that the regional campuses cannot continue to operate under the assumptions that enabled them to thrive over the first 65 years of operation. Only by recognizing the challenges ahead and preparing to meet them will the regional campuses continue to be drivers of community educational, social, and economic development. A committee was created to review and evaluate the regional campus higher education model by benchmarking peers and analyzing internal trend cycles, and to recommend a sustainable academic and resource model for the regional campuses in the context of the whole of Ohio University, and the OHIO for Ohio strategy.

#### **About the Speaker(s):**

Nicole Pennington serves as the dean of one of Ohio University's regional campuses. She served as the co-chair of the task force to review and evaluate the regional higher education model by benchmarking peers and analyzing internal cycles, and to recommend a sustainable academic and resource model for the regional campuses.

Bill Willan has served as the Executive Dean of the Ohio University Regional Campuses for the past six years and will be retiring in June after 20 years of service to the university. Bill served as a committee member of the task force to review and evaluate the regional higher education model by benchmarking peers and analyzing internal cycles, and to recommend a sustainable academic and resource model for the regional campuses.

#### **Evaluate This Session**

<https://www.surveymonkey.com/r/NABCAEval>

## NOTES

## CONCURRENT SESSIONS 4

2:00-3:00 pm  
EWU Center 118

Marketing & Community  
Connections

Target Audience:  
**Senior Administrator  
Student Services or Student  
Affairs  
Academic Program  
Administrators, Advisors, or  
Faculty  
Admissions, Recruiting, or  
Retention**

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)

### **Making Community Engagement Part of Your DNA**

what does effective Community Engagement look like and how do we make Community Engagement part of our campus DNA? During this session, we will unpack who belongs to our community and take a look at best practices in engaging both internal and external members of our unique branch campus communities.

**Cyndee Moore, Executive Director at University of North Georgia, Oconee campus**

**Dr. J. Gary Adcox, University of North Georgia Director of Campus Success and Strategic Initiatives Oconee campus**

#### **Session Description:**

We throw around the words “Community Engagement” pretty easily, but what does effective Community Engagement look like and how do we make Community Engagement part of our campus DNA? During this session, we will unpack who belongs to our community and take a look at best practices in engaging both internal and external members of our unique branch campus communities. We’ll explore successful approaches and programs that have helped us form authentic, mutually beneficial relationships necessary to fulfill our responsibility as place based institutions eager to contribute to the economic, social, environmental, educational, and political health and strength of our communities. This session will feature interactive components and will provide opportunities for participants to share their community engagement success stories so that everyone can leave with a new list of things to try.

#### **About the Speaker(s):**

Cyndee Perdue Moore is the Executive Director of the University of North Georgia Oconee campus located in Watkinsville, Georgia. Cyndee stumbled into the field of education quite by accident and has spent the last 28 years working her way along the P-16 pipeline.

Gary Adcox entered higher education after retiring from the Air Force after 22 years, which included time as the Superintendent of the Center for Character Development at the U.S. Air Force Academy. He currently serves as Director for Campus Success and Strategic Initiative at the University of North Georgia Oconee.

#### **Evaluate This Session**

<https://www.surveymonkey.com/r/NABCAEval>

Meet in the campus entry for departure.

### BUS DEPARTURE FOR TRAVEL TO HOTEL

3:15 pm  
**Campus Entry**

### INFORMATION OPEN NETWORKING BREAK AUTHOR BOOK SIGNING

3:30 pm-4:30 pm  
**Tower Prefunction**

Shop in the NABCA Store.

***Guest “Experience Spokane! Casino Night” Guest Tickets \$95***

***NABCA Gear T-Shirts***

***Conference Author Book Sales***

### “EXPERIENCE Spokane!”

5:15 – 8:30 pm  
**Hotel Lobby**

#### **Departure for Chateau Rive**

Meet in the Hotel Lobby for walking departure. Shuttle transportation will be available in case of poor weather or if you are not able to walk the 3-4 blocks to the venue.

A NABCA tradition, this dinner activity allows you to “Experience Spokane WA!” and is included with your conference registration. Dress for the Experience! is Casino Flair!

Following a dinner buffet of steak and locally caught salmon, try your luck at the blackjack, dice, and roulette tables. Learn how to play or show off your skills. Earn “Casino Bucks” to bid on great prizes!

# Saturday April 13, 2019

## BREAKFAST OPEN

8:00-9:15 am  
**Skyline Ballroom**

## INFORMATION OPEN

8:00 am-11:30 am  
**Tower Prefunction**

Shop in the NABCA Store.  
*NABCA Gear T-Shirts*  
*Conference Author Book Sales*

## NOTES



## Conference Seminar: Leadership

HIGHER EDUCATION  
LEADERSHIP SEMINAR

9:15-10:15am

Riverfront Ballroom C

**Conference Information**  
[nabca.net/events.html](http://nabca.net/events.html)



### Higher Education Leadership Seminar: When Crisis Strikes!

Mainline winds exceeding 70 mph hit your campus. A Category 5 Hurricane is headed for the City with three of your locations. A shooting at a sister institution less than 100 miles away and you have students whose friends and loved ones are victims. The stalker ex-husband of one of your students shows up at one of your locations. A winter storm bringing 2+ feet of snow is predicted to hit the city where your campus is located. You're in charge! What do you do?

Joseph "Joe" Rives, Vice President, Quad Cities and Planning at Western Illinois University, Western Illinois University-Quad Cities

joyce gillie gossom, Executive Director NABCA, Princess Best Gurl inc

#### Session Description:

As an off-site location, you don't always have the resources available at your Parent Campus.

Little or no Security, shared space with another institution or other institutions, and/or minimal staffing. Yet, crisis and disaster still occur where you are. Having a plan in place lets everyone know what to do when you make that call or send that email.

Relationships with local law enforcement, the media, government emergency management personnel, and the administrators at your shared location(s) smooth the implementation and response process.

This Leadership Seminar will share real-life examples in case study format that can be discussed and solutions identified by participants. You don't want to miss this one!

#### About the Speaker(s):

Joseph (Joe) Rives is the immediate past President and interim Vice President of the NABCA.

He is vice president of Western Illinois University-Quad Cities, designed the President's Executive Institute that will be discussed, and he continues to oversee the implementation of it. Joe has worked in higher education for 28 years.

joyce gillie gossom serves as Executive Director of the National Association of Branch Campus Administrators and The Princess of Best Gurl inc, a consulting company that provides customized solutions for corporate, education, and non-profit organizations that need strategic planning, organizational change, inclusion and diversity, or keynote speakers. Best Gurl services impact the bottom line, create a sustainable foundation, and improve performance. She is the author of *Why Are They Following Me?* a guide to effective leadership.

#### Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

# Saturday April 13, 2019

## CONFERENCE CLOSING PLENARY

10:15-11:15 am

**Riverfront Ballroom C**

### Conference Information

[nabca.net/events.html](http://nabca.net/events.html)

## 2020 Conference Details

2019-2020 President, Joe Rives  
2020 Conference Chair, Patty Tryon  
2020 NABCA Site Host, Jane Morgan

### Speak Out!

Get your last minute questions answered or share those insights for NABCA improvement.

### Session Description:

Throughout the conference, you have listened to great speakers, participated in awesome workshops, chatted with spectacular people. Upon reflection, you now have several ideas, innovations, and insights that you can implement once you get back to your institution. "Speak Out!" is where you can share your implementation plans, talk about ways you can engage with other Members during the year, and get suggestions for improvement before you go.

### Conference Closing

Conference Chair  
President

### Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

## BREAK-TO-GO

11:15-11:45 am

**Tower Prefunction**

**Grab a snack for the plane or for later in your room.**

**See you in Fort Lauderdale, Florida in 2020!**

President, Vice President,  
Executive Director and  
Assistant

1:00-2:30pm

**Conference Office**

**Planning meeting for 2019-2020 year**



CAPACITY CHART



ROOM NAME	DIMENSIONS L x W x H	SQUARE FT.	THEATER	CLASSROOM	BANQUET ROUNDS	CONFERENCE	U-SHAPE	BOARD-ROOM
Skyline Ballroom	62' x 70' x 12-16'	4,143	300	180	240	-	48	-
Skyline I & II	62' x 34' x 12-16'	2,087	125	90	96	42	36	-
Riverfront Ballroom	141' x 60' x 11.5'	9,800	1,200	500	600	-	-	-
Audubon Room	25' x 27' x 11.5'	649	45	30	24	18	15	-
Manito Room	25' x 27' x 11.5'	649	45	30	24	18	15	-
Ballroom A & B	60' x 28' x 11.5'	1,680	120	81	104	46	48	-
Ballroom C	60' x 60' x 11.5'	3,600	300	216	224	52	84	-
Ballroom D	32' x 45' x 11.5'	1,499	120	72	88	36	48	-
Cannon Hill Room	29' x 19' x 9'	460	50	30	32	20	22	-
Comstock Room	29' x 19' x 9'	460	50	30	32	20	22	-
Finch Room	47' x 24' x 9'	932	80	45	48	30	24	-
Corbin Room	36' x 24' x 9'	774	50	33	40	24	18	-
Willow I & II	26' x 15' x 11.5'	423	35	24	32	20	21	-
Willow III	24' x 12' x 7-8'	290	-	-	-	-	-	8
Riverfront Exhibit Hall	116' x 75' x 8.5'	8,000	800	300	400	-	-	-

# Schedule-At-A-Glance

## Wednesday April 10, 2019

8:00-11:00 am	2019-2020 Branch Campus Leadership Institute Orientation, Manito Room
9:00-11:00 am	Executive Committee Meeting, Audubon Room
11:00 am-12:00 pm	Leadership Institute Orientation & Executive Committee Lunch, Ballroom D
1:00-3:00 pm	2018-2019 Leadership Institute Presentations & Graduation, Riverfront Ballroom C
1:00-2:00 pm	Conference Committee Meeting, Audubon Room
1:00-6:00 pm	Registration & Information Desk, Tower Prefunction
1:00-6:00 pm	Conference Expo, Tower Prefunction
3:00-4:00 pm	Author Book Signing, Tower Prefunction
3:15-3:45 pm	First-Timers Session, Riverfront Ballroom C
4:00-6:00 pm	2019 Conference Reception & BCLI Posters, "Davis Hill Trio" Tower Prefunction/Ballroom D
6:00 pm	Dinner On Your Own

## Thursday April 11, 2019

7:00-8:30 am	Breakfast Open, Skyline Ballroom
7:15-8:15 am	Committee Breakfast Meetings, Skyline Ballroom
7:30 am-5:00 pm	Registration & Information Desk Open, Tower Prefunction
8:00 am-5:00 pm	Conference Expo, Tower Prefunction
8:30-9:00 am	2019 Conference Opening Plenary, Riverfront Ballroom C
9:00-9:15 am	Networking Break, Tower Prefunction
9:15-10:45 am	Conference Keynote, Cedric R. Crawford "MrMakeItGreat" Riverfront Ballroom C
11:00 am-12:00 pm	Concurrent Sessions 1, Riverfront Ballroom C, Riverfront A, Riverfront B
12:00 pm-12:45 pm	Lunch, Skyline Ballroom
1:00 pm-1:30 pm	Annual Business Meeting, Riverfront Ballroom C
1:45-2:45 pm	"Show Me the Money" Financial Planning and Resources, Riverfront Ballroom C
2:45-3:15 pm	Author Book Signing, Tower Prefunction
2:45-3:15 pm	Networking Break, Tower Prefunction
3:15-4:15 pm	Concurrent Sessions 3, Riverfront Ballroom C, Riverfront A, Riverfront B
4:30-5:00 pm	Region Level Partners Concurrent Sessions, Riverfront Ballroom C, Riverfront A, Riverfront B
6:00 pm	Dinner Group Signup or On Your Own

## Friday April 12, 2019

7:00-8:30 am	Breakfast Open, Skyline Ballroom
7:15 am	Executive Committee & Vice Chair Breakfast, Skyline Ballroom
8:00-9:00 am	Registration & Information Desk Open, Tower Prefunction
8:30-9:00 am	2019 Focus on Research Plenary, Riverfront Ballroom C
9:00-9:15 am	2019 NABCA Conference Photo, Riverfront Ballroom C
9:30 am	Bus Departure, Travel To Site Host Campus, Hotel Lobby
10:00-11:30 am	Welcome, Beverage Break, & Host Campus Tour, EWU Center Gallery
11:30-12:30 pm	Lunch, EWU Center Auditorium, Room 122
12:45 pm-1:45 pm	Accrediting Seminar, EWU Center, Room 122
2:00-3:00 pm	Concurrent Sessions 4, EWU Center 116, 117, 118
3:15 pm	Bus Departure, Travel To Hotel, Campus Entry
3:30-4:30 pm	Information Desk & Expo Open, Tower Prefunction
3:30-4:00 pm	Networking Break, Tower Prefunction
3:30-4:00 pm	Author Book Signing, Tower Prefunction
5:30-8:30 pm	"Experience Spokane at Chateau Rive!" Conference Dinner & Activity Hotel Lobby

## Saturday April 13, 2019

8:00-9:15 am	Breakfast Open, Skyline Ballroom
8:00-11:30 am	Registration & Information Desk Open, Tower Prefunction
9:15-10:15 am	Higher Education Leadership Seminar, "When Crisis Strikes" Riverfront Ballroom C
10:15-11:15 am	Conference Closing Plenary, Riverfront Ballroom C
11:15-11:45 am	Break to Go, Tower Prefunction
12:00 pm	2019 Conference Closes