



20TH ANNUAL CONFERENCE

TULSA, OKLAHOMA

WEDNESDAY APRIL 19-SATURDAY APRIL 22, 2017

Hosted by

Southern Nazarene University

CHARACTER | CULTURE | CHRIST



The University of Oklahoma

Conference Welcome

On behalf of the NABCA Executive Committee, I am honored to welcome you to the 2017 National Association of Branch Campus Administrators conference. Established in 1997 as the Western Association of Branch Campus Administrators, 2017 marks the 20th anniversary of NABCA. The past 20 years have shown tremendous growth of the organization. We are now 192 members strong, with members from 38 states and 2 countries. I am thrilled that you are able to join our organization in celebrating this monumental year.

2016-2017 was a year of strategic growth. Utilizing the feedback we received from membership, the executive committee has been working diligently to move the organization forward. This year we continued our research agenda, publishing our second volume of the *Access Journal*. With leadership of the Membership Committee, we also held our first ever Webinar. We look forward to providing more resources that add value to your membership.

We are so happy that you decided to join us in Tulsa, OK for our 20th Annual Conference. Take this time as an opportunity to connect and collaborate with colleagues, further developing your support network. We hope that this year's conference gives you some ideas to take back to your home campus to better support your students, faculty, staff and stakeholders.

Allison M. Fitzpatrick
2016-2017 NABCA President
Director, Brookdale Community College at Wall



Welcome to Tulsa, Oklahoma!

Southern Nazarene University

CHARACTER | CULTURE | CHRIST

Anne GhostBear
Director
Southern Nazarene University-Tulsa Campus



Krista Pettersen
Assistant Vice President for Academic Operations and Registrar
University of Oklahoma-Tulsa Campus



Airport Transportation

Hyatt Regency-Tulsa, 100 East Second Street, Tulsa, OK 74103; 918-582-9000

From/To Tulsa, Oklahoma: Tulsa International Airport serves the region. The airport (*TUL*) is a civil-military airport five miles northeast of downtown Tulsa.

Transportation Between Hotel & Airport

The Hyatt Regency Tulsa offers 24-hour Airport shuttle service as well as shuttle to any destination inside the IDL (Inter-Dispersal Loop). Taxi and Limo services are also available.

Hotel Check-in is 4:00pm Central; Check out is 12:00pm Central

Parking

Parking is provided for all hotel registered guests at no charge. Local attendee parking is being hosted by NABCA. Please let us know at the Registration Desk that you require a parking pass. Valet parking is \$15/day.

On-site Conference Registration

Conference Registration Desk is located in the Preconference Foyer

Wednesday April 19, 2017: 1:30 pm - 6:00 pm

Thursday April 20, 2017: 7:30 am - 5:00 pm

Services Available Include

Pick up your Conference Materials

Shop in the Book Store

“Experience Tulsa!” Dinner Guest Tickets (\$75).

Parking Pass for Local Attendees

Weather & Dress

Dress for the conference is business casual. Keep in mind that the meeting rooms can be chilly, so bring a light jacket or wrap – just in case. Weather in April can range from the mid 60s to low 80s. Check for Current Weather *Here*

Be sure to bring your **Campus Spirit Attire** to wear on Friday morning when we take our Group Photo.

Dress for our “Experience Tulsa!” Dinner is business casual.

Site Host Campus Visit

Friday Southern Nazarene University-Tulsa Campus and University of Oklahoma-Tulsa Campus, Hotel lobby 9:15am bus departure; 4:15pm return

Conference Information Webpage

<http://www.nabca.net/2017conferenceinformation.html>

Please Bookmark and use this special “Conference Information” page to access Evaluations, the Attendee Roster, and More. It will be updated and information added throughout the Conference.

Meeting Room Wifi: Network Name: @Hyatt_Meeting; Passcode: NABCA2017

Wednesday, April 19, 2017

EXECUTIVE COMMITTEE MEETING 9:00-11:30 am Executive Room	Executive Committee Members and Vice Chairs will have their April 2017 Meeting Strategic Planning and 2017-2018 Goal Setting Review of 2016-2017 Achievements Chair and Vice Chair monthly meetings with Executive Director
11:30 am-1:00 pm Pre-Conference Foyer	Set up Registration and Expo Areas
CONFERENCE COMMITTEE MEETING 1:00-2:00 pm Executive Room	Conference Committee Members will have their April 2017 meeting
REGISTRATION & INFORMATION DESK OPEN 1:30-6:00 pm Pre-Conference Foyer	Pick up your Conference Materials Shop in the Book Store Purchase "Experience!" Dinner Guest Tickets (\$75) Did You Know You Can Order NABCA Gear! Visit our Shop at CafePress: http://www.cafepress.com/NABCAGear
CONFERENCE EXPO OPEN 1:30-6:00 pm Pre-Conference Foyer 5:30-6:00 pm Author Book Signing Pre-Conference Foyer	A select group of Exhibitors are on-site to display products, Stop by the NABCA Booth to join a group for dinner, get information about Committees or leave a message Make a Video! While at the Conference, you can make a short video telling us why you are a NABCA Member, what NABCA Membership means to you, or about your Conference experience. We will use the videos on our Website and Social Media sites throughout the year. Friendly NABCA Members will be available to answer questions, and provide you with information. The Expo will be co-located with the Reception, Breaks, and close to meals and plenary sessions for your convenience. We showcase Authors at the Conference by including them at the Expo for book purchase and author signing.

Don't Forget to Vote!

Be sure to cast your vote online for the Executive Committee Nominees (They will be wearing Purple Ribbons) before Noon Eastern Thursday.

Also review and vote on proposed Bylaw and Operating revisions.

<https://www.surveymonkey.com/r/NABCABallot>

20th Annual Conference • April 19-22, 2017

**FIRST TIME ATTENDEE &
NEW NABCA MEMBER
ORIENTATION**

2:30-3:15 pm
Tulsa Ballroom South

Conference Information
<http://ow.ly/bpuf308h2dX>



Get an understanding of what NABCA is and what we have to offer you!
Conference Vice Chair
Past President

Session Description:
Meet Chairs from NABCA Committees and get questions answered. Find out the history of NABCA, ways you can become more involved, and how to get the most out of the Conference.

Evaluate This Session
<https://www.surveymonkey.com/r/NABCAEval>

**CONFERENCE MINI-
SESSIONS**

3:15-5:00 pm
Tulsa Ballroom South

Conference Information
<http://ow.ly/bpuf308h2dX>

Finance Committee
Membership Committee
Research Committee – will present findings from the most recent NABCA Surveys

Evaluate This Session
<https://www.surveymonkey.com/r/NABCAEval>

**2017 CONFERENCE
RECEPTION**

5:00-7:00 pm
Pre-Conference Foyer

5:30-6:00 pm
Author Book Signing
Pre-Conference Foyer

Welcome to Tulsa!
Site Hosts Southern Nazarene University-Tulsa Campus and University of Oklahoma-Tulsa Campus

Hot & Cold Hors d'oeuvres
Hosted and Cash Bar
Conference Expo

President
Conference Chair
Host Institutions

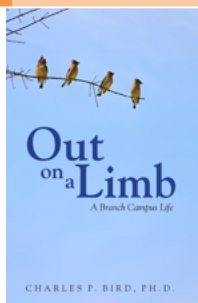
DINNER ON YOUR OWN

7:00 pm

Don't forget to invite a *First Time NABCA Conference Attendee* to dinner!
If you signed up for a restaurant group, meet in the Hotel Lobby at 7:00 pm to walk to the Elote Mexican Restaurant; 514 S. Boston!
If you didn't sign up and want to participate, stop by the NABCA Information Booth!

Thursday April 20, 2017

BREAKFAST OPEN 7:00-8:30 am Tulsa Ballroom Central	<p>If you are a current member or are interested in the Finance Committee, join the Chair for breakfast</p> <p>If you are a current member or are interested in the Conference Committee, join the Chair and Vice Chair for breakfast</p> <p>If you are a current member or are interested in the Membership Committee, join the Chair and Vice Chair for breakfast</p>
RESEARCH COMMITTEE BREAKFAST MEETING 7:30-8:30 am Executive Room	<p>Research Committee Members will have their April 2017 meeting; Members should pick up Breakfast from the Tulsa Ballroom Central, then go to the meeting</p> <p>Take The Branch Campus Enrollment Trends & Marketing Practices Survey! https://www.surveymonkey.com/r/NABCA2017EnrollmentMarketing</p>
REGISTRATION & INFORMATION OPEN 7:30 am-5:00 pm Pre-Conference Foyer	<p>Pick up your Conference Materials. Shop in the Book Store. “Experience!” Dinner Guest Tickets (\$75).</p> <p>Did You Know You Can Order NABCA Gear! Visit our Shop at CafePress: http://www.cafepress.com/NABCAGear</p>
CONFERENCE EXPO OPEN 7:30 am-5:00 pm Pre-Conference Foyer 12:30-1:00 pm Author Book Signing Pre-Conference Foyer	<p>A select group of Exhibitors are on-site to display products, Stop by the NABCA Booth to join a group for dinner, get information about Committees or leave a message</p> <p>Make a Video! While at the Conference, you can make a short video telling us why you are a NABCA Member, what NABCA Membership means to you, or about your Conference experience. We will use the videos on our Website and Social Media sites throughout the year.</p> <p>Friendly NABCA Members will be available to answer questions, and provide you with information. The Expo will be co-located with the Reception, Breaks, and close to meals and plenary sessions for your convenience.</p> <p>We showcase Authors at the Conference by including them at the Expo for book purchase and author signing</p>
OPENING CONFERENCE PLENARY 8:30-9:00 am Tulsa Ballroom South	<p>Welcome to Tulsa! Site Hosts Southern Nazarene University-Tulsa Campus and University of Oklahoma-Tulsa Campus</p> <p>President Conference Chair Dr. Cathy Wedel, Southern Nazarene University, School of Professional Studies Department Chair</p>



20th Annual Conference • April 19-22, 2017

Jessica Pettitt, Keynote Speaker

Keynote Address

9:15-10:45 am

Tulsa Ballroom South

Keynote Address



Conference Information

<http://ow.ly/bpuf308h2dX>



MORNING BEVERAGE BREAK

10:45-11:00 am

Pre-Conference Foyer

Conversations That Matter

Let's roll up our sleeves, make space for real talk, develop reality based plans, for actual change.

Jessica Pettitt, Good Enough Now

Session Description:

Let's face it, there are people and topics that at some point are just off limits. You just can't do it or them right now. Even worse, often it is a difficult topic that you have to bring up with a difficult person. What if you could engage in these conversations with more confidence, humor, and ease? No matter the person or topic, you are your best tool for conversations that matter. Understanding your self and others as differently right gives you the tools to intentionally design teams, groups, and partnerships that can bring value to a single project or topic. We are all frustrating to someone, and at times even to ourselves. Once you know who and how you are, you can reclaim responsibility for these behavior response patterns and leave room for others to do the same. Before you know it, you are having better conversations and fuller relationships with those around you. I promise – it is that easy.

About the Speaker:

Audiences are inspired to stand up and take action as Jessica Pettitt leads them down the path to understanding they are good enough to make the changes they seek. Challenging long held assumptions about the type of people who drive change and are successful, Jessica eradicates excuses and provides strategies to communicate openly and actively seek success.

Let's roll up our sleeves, make space for real talk, develop reality based plans, for actual change.

Humor is a great equalizer and is often the quickest way to diffuse conflict and move toward real connection. With a background in stand up comedy, Jessica Pettitt, frames even difficult subjects in an engaging and welcoming way. As a professional speaker, her expertise earned her the Certified Speaking Professional designation from the National Speakers Association. A designation held by fewer than 800 people world-wide. As a facilitator, she provides the framework for open, welcoming, and productive conversation. Whether she provides a motivational keynote, an in-depth workshop, facilitates group interaction, or frames an entire conference as emcee, Jessica brings humor, a high level understanding of adult learning, and an ability to engage participants and encourage them to engage with each other. Participants walk away focused and confident in their role to make change now.

By moving the discussion away from daily squabbles or task oriented challenges, to a larger vision of what is possible and how best to engage people of diverse experiences, Jessica provides the context to evaluate the situation now and move forward successfully to what could be.

For more than a decade, Jessica has been educating college and university staff members to support and guide diverse students to success. Her social justice and diversity curricula are used nationwide. This background uniquely qualifies her to educate employers on building welcoming, productive, and innovative teams. The ability to communicate, listen, learn, take responsibility, acquire and retain talent and resources will lead to and maintain a welcoming, and dare we say, fun workplace environment. This has a direct impact on your bottom line NOW.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

Did You Know You Can Order NABCA Gear! Visit our Shop at CafePress:

<http://www.cafepress.com/NABCAGear>

Concurrent Sessions 1

11:00 am-Noon
Oklahoma Ballroom

Wild Card

Target Audience:

Senior Administrator
Student Services or Student Affairs
Campus Operations or Budget
Academic Program
Administrators, Advisors, or Faculty
Admissions, Recruiting, or Retention
Student Activities or Engagement

Conference Information

<http://ow.ly/bpuf308h2dX>

Change Management

In these tumultuous times, learn (and share your tips) for managing change in your organization while maintaining (or creating) a healthy work environment.

Leigh Atkinson, Director at Ohio University, Pickerington Center

Session Description:

Higher Education is at a crossroad; with state funding changing and in many cases being reduced.

High School graduate pool is getting smaller. Government wants to reduce the cost of college, and we are all asked to do more with less. We are in a time of change and uncertainty. In this session, we will address these challenges head on. We will discuss in detail, how to manage change in your organization while maintaining (or creating) a healthy work environment. This hands on, interactive session will provide you with some tools for your toolbox as we navigate what the present and future holds for us.

About the Speaker:

Leigh Atkinson earned her Bachelor's Degree in Management Science, a Master's Degree in Education and School Counseling and her Doctoral Degree in Higher Education. She has done everything from buying for a major department store, to pre-school teacher; from home health aide to high school counselor and is currently a college administrator. Leigh's responsibilities as Director are to oversee the facility, develop a campus class schedule, budgeting, career advising, student life, represent the university in the community and collaborate with offices and staff from her regional campus as well as with offices and departments from the parent campus. As the center's first and only director, she has experienced all the particulars of running a small campus operation.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>



Concurrent Sessions 1

11:00 am-Noon

Tulsa Ballroom South

Marketing & Community
Connections

Target Audience:

Campus Operations or Budget
Academic Program

Administrators, Advisors,
or Faculty
Student Activities or
Engagement

Conference Information

<http://ow.ly/bpuf308h2dX>



Embracing Change and Engaging Community

One University, four distinct interpretations of how the front line administrators from branch campuses continue to: creatively, collaboratively and successfully meet the needs of their students and faculty while engaging their communities

Eileen Conran-Folks, Director, Hammonton & Manahawkin Instructional Sites at Stockton University, Hammonton & Manahawkin- New Jersey

Michele Collins-Davies, michele.collins-davies@stockton.edu, Stockton University, Manager, Manahawkin Instructional Site

Session Description:

Administrators from Stockton University's Instructional Sites will examine the unique set of successes and challenges they encounter at their four off-campus locations, situated in distinctive regions within the State of New Jersey. Panelists will share how they creatively responded to institutional priorities, changes in the enrollment strategies, and the educational interests of local community members and organizations. Discover the impact of the community on the instructional sites and how each site effectively collaborates and partners with local organizations. This session will explore how to creatively capitalize upon the utilization of resources at your site while remaining aligned to the institution's mission.

About the Speakers:

Dr. Eileen Conran-Folks has served as an administrator in Higher Education for over 35 years, including nine years as a College Administrator at Temple University and 26 years at Stockton University. Her professional experience includes serving in several senior management positions including: Dean of Students and Assistant Vice President for the Division of Student Affairs. She also served as a liaison for the Division of Student Affairs on major construction projects including: the Sports Center, the New Campus Center and two state of the art Housing Complexes, as well as a Project Manager for two of Stockton's Instructional Sites. Currently, Dr. Conran-Folks serves as the Director for Stockton's Hammonton and Manahawkin Instructional Sites for Stockton and also serves as an Adjunct professor in the Division of General Studies. Her doctoral studies and teaching research centers around Title IX and Equity in Athletics.

Michele Collins-Davies, is the Manager of Stockton University's Manahawkin Instructional Site since it's opening in August of 2012. Throughout her twenty years of service in Higher Education she has worked in Student Development, Academic Advising, Management and Operations.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

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Take The Branch Campus Enrollment Trends & Marketing Practices Survey!

<https://www.surveymonkey.com/r/NABCA2017EnrollmentMarketing>

Concurrent Sessions 1

11:00 am-Noon

Tulsa Ballroom North

Wild Card

Target Audience:

Senior Administrator
Campus Operations or Budget
Academic Program
Administrators, Advisors,
or Faculty

Conference Information

<http://ow.ly/bpuf308h2dX>



True Confessions: Partner Campus Software Transition

A set of challenges presented by a software transition on a branch campus; following a decision made by the main campus. It's now up to us to make it happen.

Katie Nelson, Coordinator, Managerial and Financial Reporting and Operations at Florida Atlantic University, Davie Campus

Iris Trevisano, Florida Atlantic University, Coordinator, Broward Administration, Davie Campus

Shanna Longa, Florida Atlantic University, Assistant Director, Budgeting and Allocations, Davie, FL.

Session Description:

An overview of the administrative and daily impacts of a system-wide software transition on a partner campus. The introduction phase began after selection of the software, followed by testing in early phases, feedback as to what works and what doesn't, training program, and implementation. After the software roll-out, all trainings were based at the main campus, making it difficult to get the proper education in the new software. Due to the lack of trainings available, we took the initiative in becoming experts in the new software in order to better educate the employees on our campus. Examples are provided to illustrate how our day-to-day operations were impacted, including the HR perspective, timekeeping and employee pay, budget structures, and familiarization with new software language and routines. We continue to deal with constant challenges as the system updates twice annually, thus we must continuously anticipate these updates.

About the Speakers:

Katie Nelson is FAU alumni and graduated with a Bachelor's of Science in Business Management. She has worked with several companies in which she gained an extensive background in accounting and finance. Katie was hired by FAU in 2015 as a Coordinator in the Budget Office where her position continues to grow.

Iris Trevisano has been at FAU for the last 5 years with experience in student affairs, student life and campus operations. Her passions include graphic design, event planning, and improving the educational landscape of South Florida. Iris has a Bachelor of Art degree in management and marketing.

Shanna Longa has served in multiple capacities at FAU Broward Campuses over the past 9 years. Her current position as Assistant Director involves oversight of all procurement transactions, while managing Fiscal inquires for Colleges and departments. Her previous experience includes handling financial transactions and records for student affairs.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

2017 "COME FIND YOUR FIT" LUNCH

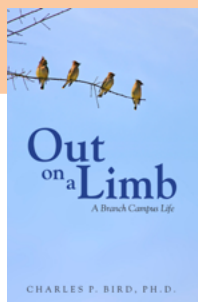
12:00-1:00 pm

Tulsa Ballroom Central

12:30-1:00 pm

Author Book Signing
Pre-Conference Foyer

New to NABCA? Or maybe in a new role at your institution? The "Come Find your Fit" Lunch is a great opportunity to learn more about the National Association of Branch Campus Administrators or get expert advice from others who have walked in your shoes. You'll find tables for 2-Year Public; 4-Year Public; Private; and Corporation/Organization discussing administration, faculty, student affairs, research, networking opportunities, and more. The "Come Find Your Fit" Lunch is a great experience!



Concurrent Sessions 2

1:00-2:00 pm

Tulsa Ballroom North

Wild Card

Target Audience:

Senior Administrator
Academic Program
Administrators, Advisors,
or Faculty

Conference Information

<http://ow.ly/bpuf308h2dX>



Early College High School Program Model

Brookdale has developed an Early College High School Program model that builds on the strengths of our branch campuses. Learn more about it. . . .

Frank Rother, Dean at Brookdale Community College, Branch Campus, Higher Education Centers, K-12 and University Partnerships

Session Description:

Early College High School (ECHS) programs allow high school students to concurrently complete their associate degree and high school diploma. Learn the details of how to establish these programs and the “Lessons Learned” from Brookdale’s four years of experience with various ECHS program models that build on the strengths of the branch campus setting.

About the Speaker:

Franklyn M. Rother began his human services and social justice career in 1963. He participated in the integration of public facilities in the St. Louis metropolitan area in 1963-1964. After working with the Boy’s Clubs of America, Bronx River Neighborhood Centers, and Brooklyn College-CUNY Frank completed his doctoral coursework and was hired as a full-time faculty member at The College for Human Services, now Metropolitan College of New York, where he is currently an adjunct professor in the MPA-Public Affairs and Administration Program. In 1984, Brookdale Community College hired him as a full-time instructor in Psychology and Coordinator of the Human Services Program. He served the college as the Social Sciences and Education Academic Division Dean and retains his status as Professor of Psychology/Human Services. Frank currently serves Brookdale as the Dean of K-12 Partnerships, establishing Early College High Schools and College Readiness Programs that serve students from moderate and low income communities.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

Concurrent Sessions 2

1:00-2:00 pm

Tulsa Ballroom South

Marketing & Community
Connections

Target Audience:

Senior Administrator

Conference Information

<http://ow.ly/bpuf308h2dX>



Trends & Tactics in Higher Education Marketing

Marketing/advertising and media plans for schools with as few as 3 campuses to universities to as many as 30. We’ll share trends and tactics that are working.

Jim Paskill, President & Creative Director at Paskill Stapleton & Lord

Session Description:

Our marketing world is becoming more decentralized, more fragmented, more complex. Our audience is shopping harder; they are more demanding. How do we deal with these trends? What tactics can we use to reach and communicate with them? Jim Paskill has worked with schools with as few as 3 campuses to universities with as many as 30. Discover what he tells our clients now about how to succeed. Geo-targeting. Geo-fencing. Re-targeting. Traditional media vs. digital media. The entire spectrum will be covered.

About the Speaker:

B.A., Temple University, B.S., Temple University

For more than twenty years Jim has consulted in higher education in the areas of advertising, enrollment development, graphic design, and strategic communications programs. His work with Chapman University, the United States Coast Guard Academy, Indiana Wesleyan University, Wayland Bible College, Pennsylvania Institute of Technology are examples of excellence. Jim understands the difference between the non-traditional and traditional student. He understands the needs of the full-time and part-time adult learner and how to talk to them in all the media they use.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

Concurrent Sessions 2

1:00-2:00 pm

Oklahoma Ballroom

Marketing & Community
Connections

Target Audience:

Senior Administrator
Student Services or Student
Affairs
Campus Operations or Budget
Admissions, Recruiting, or
Retention

Conference Information

<http://ow.ly/bpuf308h2dX>



Building Community Connections at the Branch Campuses

Higher educational institutions' branch campuses working collaboratively instead of competitively. Strengthening newly established annual event to enhance awareness of educational opportunities and to reinforce institutions' position in the local community.

Jane Morgan, Director of Operations, Broward Campuses at Florida Atlantic University, Davie Campus

Iris Trevisano, Florida Atlantic University, Coordinator, Broward Administrative Services, Davie Campus

Session Description:

Understanding that community support is vital for our institutions, engaging local communities on the branch campuses validates our role and place within the larger institution. Providing a platform to bring partner institutions together including vocational, public, private, two-year, four-year and graduate opportunities is helpful in recruiting new businesses and creating a vibrant community for all constituents. Business and community members appreciate opportunities to learn about educational offerings in their "hometown".

About the Speakers:

Jane Morgan serves as the Director of Operations for Florida Atlantic University's (FAU) three Broward Campuses in Fort Lauderdale, Davie and Dania Beach, Florida overseeing a number of scheduling and operational functions. As the "Heart" of the Broward campuses Jane meets with faculty and provides the "Disneyland" tour to visitors.

Iris Trevisano has been at FAU for the last 5 years with experience in student affairs, student life and campus operations. Her passions include graphic design, event planning, and improving the educational landscape of South Florida. Iris has a Bachelor of Art degree in management and marketing.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

BREAK

2:00-2:15 pm

Did You Know You Can Order NABCA Gear! Visit our Shop at CafePress:

<http://www.cafepress.com/NABCAGear>

NABCA MEMBERSHIP BUSINESS MEETING

2:15-3:30 pm

Tulsa Ballroom South

Conference Information

<http://ow.ly/bpuf308h2dX>

Proposed Budget, Annual Financial Report, Report of Activities and Accomplishments, Future Goals, and Election Results
2017 President's Service Award

As a NABCA Member, you have the right to approve proposed amendments to the Constitution and Bylaws and proposed Budget. Make recommendations about the direction of the association. You also have the right to adopt proposed changes to the Operations Handbook and get financial and committee activity reports. The Annual Meeting is your opportunity to do that.

NABCA Executive Committee

Meeting Agenda:

<http://www.nabca.net/ma-annualbusinessmeeting.html>

AFTERNOON SNACK AND BEVERAGE BREAK

3:30-3:45 pm

Pre-Conference Foyer

Take The Branch Campus Enrollment Trends & Marketing Practices Survey!

<https://www.surveymonkey.com/r/NABCA2017EnrollmentMarketing>

Concurrent Sessions 3

3:45-4:45 pm

Tulsa Ballroom North

Campus Development

Target Audience:

Senior Administrator
Student Services or Student Affairs
Campus Operations or Budget
Academic Program Administrators, Advisors, or Faculty
Admissions, Recruiting, or Retention
Student Activities or Engagement

Conference Information

<http://ow.ly/bpuf308h2dX>



Transforming Regional Campuses – Quickly!

This session explores how two related regional campuses moved to a single system, changed divisional and departmental structures, and moved from three to sixteen bachelor degrees in a period of five years.

Cathy Bishop-Clark, Interim Associate Provost and Dean at Miami University, Regionals

Session Description:

In 2010, Miami University of Ohio had two regional campuses, each with its own Dean. The regional campuses largely worked independent of one another with separate staff and faculty who “belonged” to one of the two campuses. At that time the campuses offered three bachelor’s completion degrees. Faculty of the regional campuses were members of academic divisions and departments located on their home campus in Oxford Ohio. In 2016, just six years later a single Dean leads both campuses; the majority of the staff and faculty leaders work regionally; the regional campuses now offer sixteen bachelor’s completion degrees; all faculty are members of a new academic division and new departments which are housed entirely on the regional campuses. In this session, we describe the transformation of the campuses, the process to make that transformation, and the challenges and lessons learned.

About the Speaker:

Having worked either in a faculty or administrative capacity at Miami University for 27 years, she spearheaded the implementation of the Health Information major, the first bachelor’s degree in Computer Information Technology, and facilitated the development of multiple bachelor degree programs on the Regional campuses. Dr. Bishop-Clark also led Miami’s efforts to build Greentree Health Science Academy, an educational facility coordinating efforts of the Atrium Medical Center, City of Middletown and Warren County Career Services.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

2016-2017 NABCA Conference Committee Members

Ali Crane, Chair

Tessie Bradford, Vice Chair

Krista Pettersen, Site Host
Anne GhostBear, Site Host
Adam Lipson
Julie Shade



Donna San Miguel
Deena Fisher
Janie Brazier
Suzanne Lingold

Concurrent Sessions 3

3:45-4:45 pm

Tulsa Ballroom South

Wild Card

Target Audience:

Senior Administrator Student Services or Student Affairs

Campus Operations or Budget Academic Program

Administrators, Advisors, or Faculty

Admissions, Recruiting, or Retention

Student Activities or Engagement

Campus Technology or Instructional Technology

Conference Information

<http://ow.ly/bpuf308h2dX>



Concurrent Sessions 3

3:45-4:45 pm

Oklahoma Ballroom

Wild Card

Target Audience:

Academic Program

Administrators, Advisors, or Faculty

Senior Administrator

Conference Information

<http://ow.ly/bpuf308h2dX>

Assessing Digital Technology's Impact on University Employees

Does Today's Technology Improve the Work Environment?

Farley Leiriao, Director of Business & Financial/Auxiliary Services at Florida Atlantic University, Broward Campuses

Jane Morgan, Florida Atlantic University, Director of Operations, Broward Campuses

Session Description:

Mobile computing, packaged databases, cloud-based services and other digital tools are essential to today's university personnel completing their duties in a timely and accurate manner, especially those working on Partner Campuses. These technologies have either been integrated with existing processes or completely redesigned how duties are performed in a number of areas including academic scheduling, financial, business and operational tasks. Are Administrators able to accomplish tasks effectively utilizing these tools? Does new computer technology create a more productive work environment? Results from the FAU Broward Campuses as well as a nationwide survey from other Partner Campus Higher Education Institutions will be reviewed and discussed. The survey will assess technological impacts in a variety of areas including cyber security, database integration and mobile communications practices between departments/campuses.

About the Speaker:

Farley Leiriao serves as the Director of Business & Financial/Auxiliary Services for Florida Atlantic University's (FAU) three Broward Campuses which are located in Fort Lauderdale, Davie and Dania Beach Florida. As "Mr. Monopoly" he manages financial transactions, budgets, administrative affairs and support services for FAU Broward students, staff and faculty.

Jane Morgan serves as the Director of Operations for Florida Atlantic University's (FAU) three Broward Campuses in Fort Lauderdale, Davie and Dania Beach, Florida overseeing a number of scheduling and operational functions. As the "Heart" of the Broward campuses Jane meets with faculty and provides the "Disneyland" tour to visitors.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

How Branch Campus Leaders Can Avoid a Disengaged, Dysfunctional, and Disconnected Culture

This session will provide attendees with the knowledge and tools necessary for developing and maintaining a highly engaged and healthy workplace culture on a branch campus.

Jeremy Couch, Executive Director at Palm Beach Atlantic University, Orlando Campus

Session Description:

The challenges facing branch campus administrators are many, but one of the greatest challenges is developing and maintaining a highly engaged and healthy workplace culture. This session will provide attendees with a clear understanding of what factors contribute to disengagement, dysfunction, and disconnection in a branch campus environment. Furthermore, attendees will be provided with a series of tools and resources that can be implemented with their teams in order to increase engagement, improve accountability, and strengthen relationships.

About the Speaker:

Dr. Jeremy Couch is the Executive Director and an Assistant Professor of Leadership for the Orlando Campus of Palm Beach Atlantic University. His higher education experience includes branch campus leadership, admissions, operations, marketing, strategic planning, community relations, and teaching. He is passionate about developing servant leaders and healthy organizational cultures.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

FINANCE COMMITTEE MEETING

5:00-6:00 pm
Executive Room

Finance Committee Members will have their April 2017 meeting

Conference Committee Chair and Vice Chair and Membership Committee Chair and Vice Chair will meet with the Finance Committee

DINNER ON YOUR OWN

6:00 pm

Don't forget to invite a *First Time NABCA Conference Attendee* to dinner!
If you signed up for a restaurant group, meet in the Hotel Lobby at 6:00pm to walk to Albert G's BBQ; 421 E. 1st Street!
If you didn't sign up and want to participate, stop by the NABCA Information Booth!

CURRENT AND INCOMING EXECUTIVE COMMITTEE MEETING

6:00 pm
Hotel Lobby

Incoming and Newly Elected Executive Committee Members will meet for Dutch Treat Dinner with **Current Executive Committee Members** at Tavolo Italian Restaurant 427 S. Boston Street



***Access: The Journal of the National Association of
Branch Campus Administrators***

The peer-reviewed journal published by the National Association of Branch Campus Administrators is committed to publishing manuscripts written by and for stakeholders who operate, work at, or have a vested interest in higher education satellite campus locations. The journal provides professional development, information, research, networking, and support for NABCA Members. Access abstracts are available to the public; articles are only available to current members. Editors Skye Field and Jeremy Couch welcome your submissions for the next issue. Visit the *Access Journal* site for more information.

Access
The Journal of the National Association of Branch Campus Administrators
©2015-2017

Take The Branch Campus Enrollment Trends & Marketing Practices Survey!

<https://www.surveymonkey.com/r/NABCA2017EnrollmentMarketing>

<http://www.nabca.net/accesshome.html>

Friday April 21, 2017

BREAKFAST OPEN 7:00-8:30 am Tulsa Ballroom Central	<p>If you are a current member or are interested in the Communication Committee, join the Chair and Vice Chair for breakfast</p> <p>If you are a current member or are interested in the Research Committee, join the Chair and Vice Chair for breakfast</p> <p>If you are a current member or are interested in the Finance Committee, join the Chair for breakfast</p> <p>If you are interested in the Executive Committee, join the President and Vice President for breakfast</p>
MORNING PLENARY & 2017 NABCA CONFERENCE PHOTO 8:30-9:00 am Tulsa Ballroom South	<p>Wear Your School Spirit Attire! We will take the official conference photograph. Later, you will be able to download and print or use the photograph (and all other conference photographs) from the 2017 Annual Conference</p> <p>President Conference Chair</p>
BUS DEPARTURE FOR TRAVEL TO SITE HOST CAMPUS 9:15 am Hotel Lobby	<p>Meet in the hotel lobby for departure.</p> <p>If you will not return to the Hotel, please check out and bring all luggage with you. Tulsa provides taxi and Uber service for airport transportation.</p>
HOST CAMPUS TOUR 10:00 am-10:30 am Campus Entry	<p>Southern Nazarene University-Tulsa Campus Anne GhostBear, Director</p> <p>Dr. Melany Kyzer, Southern Nazarene University, Provost Dr. Davis Berryman, Southern Nazarene University, Dean of Professional & Graduate Studies</p>
MORNING BEVERAGE BREAK 10:30 am Southern Nazarene University, Room 101-103	<p>Did You Know You Can Order NABCA Gear! Visit our Shop at CafePress: http://www.cafepress.com/NABCAGear</p>

Southern Nazarene University
CHARACTER | CULTURE | CHRIST

20th Annual Conference • April 19-22, 2017

Concurrent Sessions 4

10:40-11:40 am

Southern Nazarene University-
Tulsa Campus Room 102

Wild Card

Target Audience:

Senior Administrator
Campus Operations or Budget

Conference Information

<http://ow.ly/bpuf308h2dX>



Cohabitation to Collaboration

As resources dwindle in higher education, sharing campuses is become a trend in hopes to build partnership and save money. Yet, cohabitation may not a golden ticket to collaborative partnerships. **Ashley Waters**, Associate Director at UMBC, Shady Grove

Session Description:

When you embark on a new roommate scenario, sharing space is not always an easy adjustment. This holds true in cohabiting higher education arrangements as well, such as university centers, where multiple institutions come together to share a campus. Over time, the hope is that institutions will evolve from 'roommates' to 'partners,' beginning to share resources, rewards and working together to achieve the mission of the university center. Designed to dig deeper into the university center model, this dissertation aimed to assess whether (and if so, how) cohabiting institutions at university centers can foster and grow into collaborative partnerships. Through an explanatory sequential mixed methods design, this study discovered how partnerships were presently working at university centers and identified the areas of strength and weaknesses brought on by cohabitation. Attend this session to learn how this researcher discovered that cohabitation may not a golden ticket to collaborative partnerships.

About the Speaker:

Dr. Ashley Waters is the lead administrator for UMBC's satellite operation at The Universities at Shady Grove Regional Center in Rockville, MD offering leadership for enrollment management, facilities, and finance/operations functions for the campus. She recently received her DPA from the University of Baltimore where she studied cohabiting organizations.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>



2017 Conference Site Visit



Concurrent Sessions 4

10:40-11:40 am

Southern Nazarene University-
Tulsa Campus Room 104

Campus Development

Target Audience:

Senior Administrator
Campus Operations or Budget
Academic Program
Administrators, Advisors,
or Faculty

Conference Information

<http://ow.ly/bpuf308h2dX>



Laurier Brantford: Community Partnership in Campus Development

With the development of a Laurier campus, Brantford Ontario's city centre has been transformed from "Canada's worst downtown" in 1999 to a vibrant and thriving campus community. Although sometimes challenging and complex, local partnerships have been essential at every step. Best practices and lessons learned will be explored.

Brian Rosborough, Senior Executive Officer, Brantford Campus at Wilfrid Laurier University, Brantford Campus

Antonio (Tony) Araujo, Assistant Vice-President Campus Administration and Special Constable Services, Brantford Campus, Wilfrid Laurier University

Session Description:

From its beginnings in 1999, the development of Laurier's Brantford Campus has been a partnership with the City based on shared goals of higher educational attainment combined with economic development and urban revitalization. Now, in more than 20 downtown buildings and with enrolment of 3000 undergraduate and graduate students, partnerships have expanded to not-for-profit organizations, public housing, other post-secondary educational institutions, local employers, the Aboriginal community, the YMCA and others. This interactive session will examine some of the key challenges, opportunities and solutions that have driven the evolution of the campus. A brief overview of campus history will chronicle key partnership experiences, and set the stage for in-depth discussion about what has worked well and other lessons learned. The session will also explore how the University's multi-campus, multi-community governance and administration framework has evolved in support of new campus development and local partnerships.

About the Speakers:

Brian has been working in the public sector in Ontario for 25 years; previously in the provincial and municipal sectors in the areas of fiscal, environmental and social policy. He joined Laurier in 2009 as Director of Government Relations and became Senior Executive Officer of the Brantford Campus in 2013

Tony is responsible for all aspects of Brantford Campus administration, as well as safety and security for all university locations. Prior to joining Laurier, Tony spent 18 years in health care, including the role of Chief Financial Officer in both a community care access centre and a hospital setting.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>



Concurrent Sessions 4

10:40-11:40 am

Southern Nazarene University-
Tulsa Campus Room 105

Marketing & Community
Connections

Target Audience:

Senior Administrator
Campus Operations or Budget
Academic Program
Administrators, Advisors,
or Faculty

Conference Information

<http://ow.ly/bpuf308h2dX>



Diversify to Survive

Temple University Harrisburg embarked on an effort to diversify its programs and funding sources to better position itself to survive within a university environment that was rapidly changing.

Link Martin, Director at Temple University Harrisburg,

Lynn Notestine, Associate Director, Temple University Harrisburg

Session Description:

Temple University Harrisburg has evolved within the last ten years from a site for academic programs to provider of professional development services. The challenge of being a small branch campus depended on academic department based at the main campus was an ongoing struggle. As academic programs came and went from Temple Harrisburg it was apparent that the campus must develop its own income streams and purpose beyond being a site for academic programs controlled by others within the larger university. Through the development of external funding sources and contracts, the acquisition of training programs from outside entities and the transfer of noncredit programs within the university to the campus, the external funding and staffing has grown into a viable service. This growth has increased the visibility within the university and created new lenses through which the branch campus's value is assessed.

About the Speakers:

Link Martin has served as the Director of Temple University Harrisburg since 2003, also served as Assistant Dean in Temple's College of Public Health and as Harrisburg MSW Program Director. Prior to coming to Temple he was on the faculty at Elizabethtown College. He was Executive Director of Contact Harrisburg and founded Maui Youth and Family Services as its first Executive Director. Mr. Martin received his B.S. from Murray State University and his M.S.W. from the University of Hawaii.

Lynn Notestine is a 25 year social work professional with over 15 years of practice experience at both the micro and macro levels in areas of mental health with children, youth and families in a variety of settings. She received her MSW from the University of Pittsburg and has been with Temple University since 2000, first in the School of Social Work as a field education specialist, then as the Field Education Coordinator and currently is the Associate Director of Temple University Harrisburg. In that role Lynn is responsible for the oversight and management of both credit and noncredit professional development programs at Temple University Harrisburg. Lynn has also been an adjunct instructor in the school of social work since 2002 and has facilitated numerous workshops and trainings.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

NABCA Member “Great Questions” Forum

Puzzled by an issue or challenge on your branch or center?

Find forum questions and discussion topics categorized by Leadership, Student Services, Finance, and more. Members can post answers and suggest new questions. Subscribe today and get notified when a post is made or question is answered.

<http://www.nabca.net/ma-great-questions.html>

Concurrent Sessions 4

10:40-11:40 am

Southern Nazarene University-
Tulsa Campus Room 106

Campus Development

Target Audience:

Senior Administrator
Student Services or Student
Affairs
Campus Operations or Budget
Academic Program
Administrators, Advisors,
or Faculty
Admissions, Recruiting, or
Retention
Student Activities or
Engagement
Campus Technology or
Instructional Technology

Conference Information

<http://ow.ly/bpuf308h2dX>

Transformational Leadership at the Branch Campus

Leading at the branch campus can be both a challenge and an opportunity for growth and change.

Learn how to leverage your personal leadership style to transform your branch campus by harnessing the talents of your team and empowering your employees.

Allison Fitzpatrick, Director at Brookdale Community College, Wall Campus

Session Description:

In the branch campus environment, employees need to be well-rounded, self-motivated and able to juggle many different priorities. You will learn why a transformational leader (you!) is integral to the success of the branch campus. In this interactive session, you will evaluate your own leadership style and learn how to leverage your strengths to motivate your employees and help the organization achieve its goals.

About the Speaker:

Allison Fitzpatrick is the center director for Brookdale Community College's Wall Campus as well as the current NABCA President for 2016-2017. Allison is thrilled to be able to share her passion for branch campuses to help you overcome your leadership challenges.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

BUS DEPARTURE FOR TRAVEL TO CAMPUS

11:50 am

Campus Entry

Meet in the campus entryway for departure.

WELCOME AND LUNCH

12:15-1:00 pm

Innovation Commons

University of Oklahoma-Tulsa Campus

Krista Pettersen, Assistant Vice President for Academic Operations and Registrar



Conference Seminar 1

Conference Seminar 1

1:00-2:00 pm

University of Oklahoma-
Tulsa Campus, Innovation
Commons

Conference Seminar 1



Target Audience:

Senior Administrator
Student Services or Student
Affairs
Campus Operations or Budget
Academic Program
Administrators, Advisors,
or Faculty
Admissions, Recruiting, or
Retention
Student Activities or
Engagement
Campus Technology or
Instructional Technology

Growing Enrollment: One Program's Journey

Listen and learn about the growth of the Oklahoma University-Tulsa, Master of Public Administration program!

Meg Morgan, Assistant Professor at University of Oklahoma

Session Description:

A lighthearted, funny, and thoughtful discussion about three key “take-aways” from the last 2½ years of growing the Oklahoma University-Tulsa, Master of Public Administration program. This Conference Seminar will help you see how viewing graduate degrees as a luxury item, can help you better market them. Just as with other luxury items, people have choices and there is competition for their interest and investment.

The presenter will describe the way what happens in the classroom becomes the “product” that is sold and why it is important to understand that. The Seminar will also discuss the importance of building “Champions” within the program to help spread the word. This Seminar is from the perspective of a former student who is now an MPA faculty member in the community selling the program.

About the Speaker:

Dr. Meg Myers Morgan is an assistant professor at the University of Oklahoma. She administers the graduate programs in Public Administration and Nonprofit Management on the OU-Tulsa campus. She holds a PhD and an MPA from the University of Oklahoma, and a degree in English and Creative Writing from Drury University.

Meg is the author of *Harebrained: It seemed like a good idea at the time*. The book ranked in the Top 10 humorous books on Amazon, was awarded a gold medal in humor from the Independent Publishers Book Awards, and was recognized as a Foreword Reviews "Book of the Year." Her piece "Tabling the Discussion," about female behavior in the classroom, was a cover story for *The Chronicle of Higher Education*. Based on the themes in her writing, she gave a TED Talk, “Negotiating for Your Life,” for TEDxOU in 2016.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

HOST CAMPUS TOUR

2:15-3:30 pm

University of Oklahoma-Tulsa Campus

“GRAB ‘N GO” PM SNACK & BEVERAGE BREAK

3:30 pm

Innovation Commons

Did You Know You Can Order NABCA Gear! Visit our Shop at CafePress:
<http://www.cafepress.com/NABCAGear>

BUS DEPARTURE FOR TRAVEL TO HOTEL

3:45 pm

Campus Entry

Meet in the campus entry for departure.

"EXPERIENCE TULSA!"

5:30 – 9:00 pm
Hotel Lobby

Departure for the Philbrook Museum

Meet in the Hotel Lobby for departure.

Please let us know at the Registration Desk if you require assistance

A NABCA tradition, this dinner activity allows you to "Experience Tulsa!" and is included with your conference registration. Dress for the Experience! is business casual.

The Philbrook Museum of Art is an art museum and cultural institution featuring two locations. The main site is located in part in a former 1920s villa, and a satellite facility known as Philbrook Downtown, is found in Tulsa's Brady Arts District. Showcasing nine collections of art from all over the world, and spanning various artistic media and styles, the cornerstone collection focuses on Native American art featuring basketry, pottery, paintings and jewelry.

The museum gift shop will be open for our convenience, so pick up some unique and special gifts here!

Museum docents will be on hand as we arrive from the busses and are available if you want to "ask" for a tour before dinner (6-7pm). After dinner, docents will also be available to provide guided tours of the museum. You will have the opportunity to go with the docent of interest... an overall museum highlights tour, the gardens tour, the history and architecture tour, the Lusha Nelson Photographs exhibition, or the Oklahoma Expressions exhibition.

Conference Seminar 2

Saturday 22nd

BREAKFAST OPEN

8:00-9:15 am
Tulsa Ballroom Central

Conference Seminar 2

9:15 - 10:15 am
Tulsa Ballroom South



Target Audience:
Senior Administrator
Student Services or Student
Affairs
Academic Program
Administrators, Advisors, or
Faculty
Admissions, Recruiting, or
Retention

Site Transitions: Finding Your Identity to Better Serve the Community

Who Are You! Establishing Your 21st Century Identity

Edward "Ed" Johnson, Center Director at Brookdale Community College, Regional Location

Session Description:

This session will examine strategies to address the ongoing transition that branch campuses and regional sites are undertaking due to shifts in enrollment trends, funding resources and demographics. As the 21st century economy continues to unfold, branch campuses & regional sites are finding it necessary to examine and redefine their missions, outreach initiatives, programs and services to meet the needs of their changing communities.

About the Speaker:

"A Dynamic and Engaging Speaker", Ed Johnson presents at domestic and international policy forums, cultural exchanges, conferences and issue symposia sharing his expertise and unique perspective. He also facilitates community meetings, collegiate seminars and issue oriented workshops which foster dialogue on a range of professional development and current event issues.

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

CONFERENCE CLOSING
PLENARY

10:15-11:15 am
Tulsa Ballroom South

Conference Information
<http://ow.ly/bpuf308h2dX>



Speak Out!

Get your last minute questions answered or share those insights for NABCA improvement.

President
Conference Chair

Session Description:

Throughout the conference, you have listened to great speakers, participated in awesome workshops, chatted with spectacular people. Upon reflection, you now have several ideas, innovations, and insights that you can implement once you get back to your institution. "Speak Out!" is where you can share your implementation plans, talk about ways you can engage with other Members during the year, and get suggestions for improvement before you go.

2018 Conference Details

11-14 April 2018 Temple University, Harrisburg PA

2017-2018 President, Joseph "Joe" Rives

2018 Conference Chair, Tessie Bradford

2018 NABCA Site Host, Link Martin

Evaluate This Session

<https://www.surveymonkey.com/r/NABCAEval>

See You Next Year!



The 2018 NABCA Conference will be held April 11-14, 2018

In delicious Hershey, Pennsylvania

Hosted by Link Martin and Julie Shade

At the Temple University, Harrisburg Campus

Schedule-At-A-Glance

Wednesday April 19, 2017

9:00-11:30 am	Executive Committee Meeting, Executive Room
11:30 am-1:00 pm	Set up Registration and Expo Areas, Pre-Conference Foyer
1:00-2:00 pm	Conference Committee Meeting, Executive Room
1:30-6:00 pm	Registration & Information Open, Pre-Conference Foyer
1:30-6:00 pm	Conference Expo, Pre-Conference Foyer
2:30-3:15 pm	First-Time Attendee Session, Tulsa Ballroom South
3:15-5:00 pm	Conference Mini-Sessions, Tulsa Ballroom South
5:00-7:00 pm	2017 Conference Reception, Pre-Conference Foyer
5:30-6:00 pm	Author Book Signing, Pre-Conference Foyer
7:00 pm	Dinner On Your Own & NABCA Group Dinner, Hotel Lobby

Thursday April 20, 2017

7:00-8:30 am	Breakfast Open, Tulsa Ballroom Central
7:30-8:30 am	Research Committee Breakfast Meeting, Executive Room
7:30 am-5:00 pm	Registration & Information Open, Pre-Conference Foyer
7:30 am-5:00 pm	Conference Expo, Pre-Conference Foyer
8:30-9:00 am	2017 Conference Opening Plenary, Tulsa Ballroom South
9:15-10:45 am	Conference Keynote, Tulsa Ballroom South
10:45-11:00 am	Beverage Break, Pre-Conference Foyer
11:00 am-Noon	Concurrent Sessions 1, Tulsa Ballroom South, Oklahoma Ballroom, Tulsa Ballroom North
12:00-1:00 pm	"Find Your Fit" Lunch, Tulsa Ballroom Central
12:30-1:00pm	Author Book Signing, Pre-Conference Foyer
1:00-2:00 pm	Concurrent Sessions 2, Tulsa Ballroom South, Oklahoma Ballroom, Tulsa Ballroom North
2:15-3:30 pm	Membership Business Meeting, Tulsa Ballroom South
3:30-3:45 pm	Snack & Beverage Break, Pre-Conference Foyer
3:45-4:45 pm	Concurrent Sessions 3, Tulsa Ballroom South, Oklahoma Ballroom, Tulsa Ballroom North
5:00-6:00 pm	Finance Committee Meeting, Executive Room
6:00 pm	Executive Committee & Vice Chair Dinner, Hotel Lobby
6:00 pm	Dinner On Your Own, NABCA Group Dinner, & NABCA Executive Committee Dinner, Hotel Lobby

Friday April 21, 2017

7:00-8:30 am	Breakfast Open, Tulsa Ballroom Central
8:00-9:00 am	Registration & Information Open, Pre-Conference Foyer
8:30-9:00 am	Morning Plenary & 2017 NABCA Conference Photo, Tulsa Ballroom South
9:15 am	Bus Departure, Travel To Site Host Campus, Hotel Lobby
10:00-10:30 am	Host Campus Tour, Southern Nazarene University-Tulsa Campus, Entry
10:30 am	Beverage Break, Southern Nazarene University-Tulsa Campus, Room 101-103
10:40-11:40 am	Concurrent Sessions 4, SNU-Tulsa 102, 104, 105, 106
11:50 am	Bus Departure, Travel To Site Host Campus, Campus Entry
12:15-1:00 pm	Welcome & Lunch, University of Oklahoma-Tulsa Campus, Innovation Commons
1:00-2:00 pm	Conference Seminar 1, University of Oklahoma-Tulsa Campus, Innovation Commons
2:15-3:30 pm	Host Campus Tour, University of Oklahoma-Tulsa Campus
3:30 pm	"Grab 'N Go" Snack & Beverage Break, Innovation Commons
3:45 pm	Bus Departure, Travel To Hotel, Campus Entry
5:30-9:00 pm	Bus Departure, "Experience Tulsa!" Hotel Lobby

Saturday April 22, 2017

8:00-9:15 am	Breakfast Open, Tulsa Ballroom Central
8:00-11:30 am	Registration & Information Open, Pre-Conference Foyer
9:15-10:15 am	Conference Seminar 2, Tulsa Ballroom South
10:15-11:15 am	Conference Closing Plenary, Tulsa Ballroom South
11:30 am	2017 Conference Closes