

NABCA

National Association of
Branch Campus Administrators

19TH ANNUAL CONFERENCE
WILMINGTON, DE
APRIL 13 - 16, 2016

Hosted by



Conference Welcome

On behalf of the members of our executive and standing committees and stakeholders, I am humbly honored to welcome you to our 2016 National Association of Branch Campus Administrators conference.

2015-16 was a year of reflection, assessment, advancing research, communication, engagement, and strategic growth. With leadership expertise and feedback from our members and external stakeholders, we are positioned to make the most appropriate data-driven decisions for the long-term success of NABCA. Simultaneously, we have never lost sight of our commitment to champion teaching and learning, student persistence and success, and educational access for time-bound, place-bound, and often resource-bound students, and the communities that our campuses serve.

As our membership base continues to grow and is represented in different countries and continents, we are poised to transition from a national to an international association.

For this year's conference, we have something for everyone! Listening to our members, the Conference Committee, host campus, and sponsors have done an amazing job with precision detail in preparing this year's schedule. Attendees at this year's conference travelled near and far, from Wilmington Delaware to Western Sydney Australia to network and collaborate with colleagues that expand our global community.

NABCA appreciates all you do to support others. We hope that this year's conferences will equip you with new perspectives, ideas, networking opportunities, best practices, and a boost of energy to rejuvenate your focus for your students, colleagues, campus, and community.

Faimous Harrison
2015-16 NABCA President
Dean, California State University Stanislaus, Stockton Campus



Welcome to Delaware, The State that Started a Nation! We, at Wilmington University's Wilson Graduate Center, are honored to host the 19th Annual Conference of the National Association of Branch Campus Administrators. We hope that you have a chance to visit our many local attractions and discover for yourself, everything the "small wonder" has to offer.

Whether you are a first time NABCA Conference attendee or a seasoned NABCA member, we are certain you will enjoy connecting with peers who "speak your language" and understand the issues of the branch campus or satellite location. You will make new friends, reconnect with colleagues, attend informative workshops, and enjoy conversations about important issues concerning higher education at regional and global levels.

Wilmington University opened in 1968 as a private, non-profit commuter school for working adults. With innovative leadership and a strong student-centered mission, Wilmington University now has an enrollment of over 21,000 taking courses at 12 regional sites or online. WU provides career oriented Associates to Doctoral degrees to a diverse population as it continues to grow.

On Friday, our "Experience Delaware" event will take you back in time to discover America's roots in Old New Castle. Used as a beautiful historic setting for Hollywood movies, Old New Castle has recently become Delaware's first National Park! Let the pre-revolutionary cobblestone streets and quaint civil war era buildings illustrate the rich history of our country.

Welcome, to the First State!

Tom Hurd, Site Director
Wilson Graduate Center

Melanie Baldwin, Senior Director
Northern Delaware Sites



Conference Information

Airport Transportation

Hilton Wilmington/Christiana
100 Continental Drive
Newark DE 19713-4319
302-454-1500

From/To Philadelphia Airport (PHL)

Air Canada, Alaska, American, American Eagle, British Airways, Delta, Frontier, JetBlue, Lufthansa, Qatar, Southwest, Spirit, and United airlines provide nonstop and connecting flight service to the Philadelphia Airport (PHL).

On-site Conference Registration

Conference Registration Desk is located in the Pre Function Foyer

Wednesday April 13th: 1:30 pm - 7:00 pm

Thursday April 14th: 7:00 am - 5:00 pm

Services Available Include

Metropolitan Universities Journal, Spring 2011 Branch Campus Issue

\$15 During the Conference (regularly \$25)

Guest Experience Delaware! Dinner Tickets for Friday, April 17th

\$75 Guests (Included with Registration for Attendees)

Conference Bookstore

Site Host Campus Visit

Friday Wilmington University Graduate Center and Parent Campus, Hotel lobby 10:30 am bus departure; 4:15 pm return

Conference Information Webpage

<http://www.nabca.net/conferenceinformation.html>

Please Bookmark and use this special "Conference Information" page to access Evaluations, the Attendee Roster, and More. It will be updated and information added throughout the Conference. If there is something you would like to see added to this Webpage, just let us know.

Please print this version of the program and bring it to the Conference for use.



Wednesday, April 13, 2016

EXECUTIVE COMMITTEE MEETING 8:00-11:00 am Parlor 184	Executive Committee Members and Vice Chairs will have their April 2015 Meeting
CONFERENCE COMMITTEE MEETING 1:00-2:00 pm Parlor 184	Conference Committee Members will have their April 2016 meeting
COMMUNICATION COMMITTEE MEETING 2:00-3:00 pm Parlor 184	Communication Committee Members will have their April 2016 meeting
REGISTRATION & INFORMATION DESK OPEN 1:30-7:00 pm Pre Function Foyer	Pick up your Conference Materials. Shop in the Book Store. “Experience!” Dinner Guest Tickets (\$75). Transportation requests.
CONFERENCE EXPO OPEN 1:30-7:00 pm Pre Function Foyer 5:30-6:00 pm Author Book Signing Pre Function Foyer	A select group of Exhibitors are on-site to display products. Stop by the NABCA Booth to join a group for dinner, get information about Committees, Make a Video, Shop in the Bookstore or leave a message.

Conference Tracks

Marketing & Community Connections

Student Services

Institutional Assessment & Research

Campus Development

Wild Card

19th Annual Conference • April 13-16, 2016

Wednesday, April 13, 2016

INGENUITY @ WORK POSTER SESSIONS 2:30-4:00 pm Pre Function Foyer	Educators often make the statement “no need to reinvent the wheel.” Join us for Ingenuity @ Work to meet the “inventors of the wheel.” See innovation, research, or just new ways of doing things at the conference kick-off event.
ORIENTATION 4:15-5:00 pm Christiana Ballroom Evaluate This Session	FIRST TIME ATTENDEE & NEW NABCA MEMBER ORIENTATION Get an understanding of what NABCA is and what we have to offer you! Conference Vice Chair, Ali Crane-Facilitator Past President, James McCaslin-Co Facilitator Question & Answer / Introductions of Attendees http://www.nabca.net/session-evaluation.html
2016 CONFERENCE RECEPTION 5:00-7:00 pm Pre Function Foyer & Conservatory	Welcome to Delaware and Wilmington University Featuring The Rhenda Fearington Quintet Hot & Cold Hors d'oeuvres, Open Bar, Conference Expo
DINNER ON YOUR OWN 7:00 pm	Don't forget to invite a <i>First Time NABCA Conference Attendee</i> to dinner! If you signed up for a restaurant group, you can get details at the NABCA Expo Booth.

Don't Forget to Vote!

Be sure to cast your vote online for the Executive Committee Nominees (Wearing Purple Ribbons) before **Noon** Eastern Thursday. Also review and vote on proposed Bylaw and Operating revisions.

<http://www.nabca.net/election-ballot.html>

Conference Information



Thursday April 14, 2016

REGISTRATION & INFORMATION DESK OPEN 7:00 am-5:00 pm Pre Function Foyer	Pick up your Conference Materials. Shop in the Book Store. “Experience!” Dinner Guest Tickets (\$75). Transportation requests.
7:00-9:00 am The Brasserie	BREAKFAST OPEN
CONFERENCE EXPO OPEN 7:30 am-5:30 pm Pre Function Foyer	A select group of Exhibitors are on-site to display products. Stop by the NABCA Booth to join a group for dinner, get information about Committees, Make a Video, Shop in the Bookstore or leave a message.
OPENING CONFERENCE PLENARY 8:30-9:15 am Christiana Ballroom	Welcome to Delaware and Wilmington University President, Faimous Harrison Conference Chair, Rebecca Burton Site Host, Melanie Baldwin

Dr.Scott Paine, Keynote Speaker I

Where the Story Begins

Every life is a story, and every story has a beginning. Some stories, however, have more than one. And some of us have the great privilege of helping others write those new beginnings. We'll begin the conference by reflecting on beginnings, on the stories we help write, and why those stories may be the most important part of what we do.



Scott Paine is the Director at Florida League of Cities, Leadership Development and Education

Conference Information <http://www.nabca.net/conferenceinformation.html>

<p>KEYNOTE ADDRESS I 9:30-10:30 am Christiana Ballroom Evaluate This Session</p>	<p>Where the Story Begins Scott Paine, Director at Florida League of Cities, Leadership Development and Education http://www.nabca.net/session-evaluation.html</p>
<p>10:30-11:00 am Pre Function Foyer</p>	<p>MORNING BEVERAGE BREAK</p>
<p>CONCURRENT SESSIONS 1 11:00 am-Noon MacDonough/Blue Hens Track: Student Services Evaluate this Session</p>	<p>Adapting Services to Current Student Needs Celebrating the "Small Campus" environment within the larger University; advantages of learning and working on the partner campus. Farley Leiriao, Director of Business & Financial/Auxiliary Services, Broward Campuses at Florida Atlantic University, Broward Campuses Jane Morgan, Florida Atlantic University, Director of Operations, Broward Campuses, FAU Broward Campuses Miguel Hernandez, Florida Atlantic University, Director of Academic Services and Enrollment Management, Broward Campuses, FAU Broward Campuses http://www.nabca.net/session-evaluation.html</p>
<p>CONCURRENT SESSIONS 1 11:00 am-Noon Christiana Ballroom Track: Wild Card Evaluate this Session</p>	<p>Dynamics of Branch Campus Fundraising This session will discuss the dynamics of fundraising for a branch campus. Carolyn Campbell-Golden, Vice Chancellor for Advancement at Auburn University at Montgomery http://www.nabca.net/session-evaluation.html</p>



Thursday April 14, 2016

CONCURRENT SESSIONS 1 11:00 am-Noon Tilton/Davis Track: Campus Development Evaluate this Session	Renovation Realities What would you change if you could build your facility all over again? Cal State East Bay was given that opportunity, and now we are sharing our lessons learned. Kate White , Director, Continuing Education at California State University, East Bay, University Extension http://www.nabca.net/session-evaluation.html
LUNCH 12:00-1:00 pm Conservatory Pre Function Foyer 12:30-1:00 pm Author Book Signing Pre Function Foyer	“COME FIND YOUR FIT” New to NABCA? Or maybe in a new role at your institution? The "Come Find your Fit" Lunch is a great opportunity to learn more about the National Association of Branch Campus Administrators or get expert advice from others who have walked in your shoes. Find a table discussing research, the annual conference, or networking opportunities. Or, find a NABCA table with seasoned administrators who will lend a listening ear or provide some sage advice. Either way, the “Come Find Your Fit” Lunch is a great experience!
CONCURRENT SESSIONS 2 1:00-2:00 pm MacDonough/Blue Hens Track: Wild Card Evaluate this Session	Best Practice Conversations for 2-Year Colleges 2-Year Public & Private Colleges: Who We Are, What We Do Best, and What We Need Facilitator: Nancy Grinberg , Program Director at Prince George's Community College, Laurel College Center http://www.nabca.net/session-evaluation.html
CONCURRENT SESSIONS 2 1:00-2:00 pm Christiana Ballroom Track: Wild Card Evaluate this Session	Best Practice Conversations for 4-Year Public 4-Year Public Colleges/Universities: Who We Are, What We Do Best, and What We Need Facilitator: Robert Rob Field , Director at University of New England (Australia), FutureCampus - Western Sydney http://www.nabca.net/session-evaluation.html

<p>CONCURRENT SESSIONS 2 1:00-2:00 pm Tilton/Davis Track: Wild Card Evaluate this Session</p>	<p>Best Practice Conversations for 4-Year Private 4-Year Private Colleges/Universities: Who We Are, What We Do Best, and What We Need Facilitator: Adam Lipson, Executive Director at Azusa Pacific University, Regional Centers and Professional Enrollment http://www.nabca.net/session-evaluation.html</p>
<p>2:00-2:15 pm Pre Function Foyer</p>	<p>BREAK</p>
<p>CONCURRENT SESSIONS 3 2:15-3:15 pm MacDonough/Blue Hens Track: Wild Card Evaluate this Session</p>	<p>Shared Service: Planning and Implementing for Success Implementing a shared service takes planning, perseverance and the ability to react quickly. Gain insight into the planning and implementation of a wide range of shared services. Jennifer Evans-Cowley, Vice Provost for Capital Planning and Regional Campuses at Ohio State University, Columbus William MacDonald, Dean and Director for The Ohio State University at Newark and Executive Dean of Regional Campuses. Stephen M. Gavazzi, Ph.D. Dean and Director The Ohio State University at Mansfield Professor Human Development & Family Science. Charlene D. Gilbert, Dean and Director The Ohio State University at Lima. http://www.nabca.net/session-evaluation.html</p>

Thank you to all of the 2015-2016 Conference Committee Members for their dedication, input, and participation in putting together this, the 19th Conference of the National Association of Branch Campus Administrators!



2016 Conference Chair, Rebecca Burton Vice Chair Allison "Ali" Crane

Thursday April 14, 2016

<p>CONCURRENT SESSIONS 3 2:15-3:15 pm Tilton/Davis Track: Marketing & Community Connections Evaluate this Session</p>	<p>The Three Stages for Cultivating Engaged Community Partners This interactive presentation will teach you about the three stages for developing engaged community partners: awareness, advocacy, and advancement. You will be equipped with practical tools that can implemented immediately. Jeremy Couch, Executive Director at Palm Beach Atlantic University, Orlando Campus http://www.nabca.net/session-evaluation.html</p>
<p>CONCURRENT SESSIONS 3 2:15-3:15 pm Christiana Ballroom Track: Wild Card Evaluate this Session</p>	<p>Extending Professional Development Opportunities at Prince George's Community College We know that professional development and outreach are critical for all college employees at all campus locations. Yet, how often do we make it happen? Find out how in this interactive session. Nicole Ives, Coordinator of Professional Development at Prince George's Community College, Center for Professional Development http://www.nabca.net/session-evaluation.html</p>
<p>3:15-3:30 pm Pre Function Foyer</p>	<p>SNACK AND BEVERAGE BREAK</p>
<p>BUSINESS MEETING 3:30-4:45 pm Christiana Ballroom</p>	<p>NABCA MEMBERSHIP BUSINESS MEETING Proposed Budget, Annual Financial Report, Report of Activities and Accomplishments, Future Goals, and Election Reports. Meeting Agenda http://www.nabca.net/ma-annualbusinessmeeting.html</p>
<p>DINNER ON YOUR OWN 6:00 pm</p>	<p>Don't forget to invite a <i>First Time NABCA Conference Attendee</i> to dinner! If you signed up for a restaurant group, you can get details at the NABCA Expo Booth.</p>
<p>EXECUTIVE COMMITTEE DINNER 6:00 pm Hotel Lobby</p>	<p>Incoming <i>and</i> Newly Elected Executive Committee Members will meet for Dutch Treat Dinner with Current Executive Committee Members to discuss and plan upcoming year</p>

Friday April 15, 2016

7:00-9:00 am The Brasserie	BREAKFAST OPEN
7:15am The Brasserie	RESEARCH COMMITTEE MEETING
MORNING PLENARY 8:30-8:45 am Christiana Ballroom	President, Faimous Harrison Conference Chair, Rebecca Burton
KEYNOTE ADDRESS II 9:00-10:00 am Christiana Ballroom Evaluate this Session	Journey to the End of the Earth What does being a polar adventurer, long distance sailor and Arctic rower have to do with Leadership? Come to this powerful keynote address and find out! Matthew “Matt” McFadyen http://www.nabca.net/session-evaluation.html

Matthew “Matt” MacFadyen, Keynote Speaker II



Journey to the End of the Earth

What does being a polar adventurer, long distance sailor and Arctic rower have to do with Leadership? Come to this powerful keynote address and find out!

Friday April 15, 2016

2016 NABCA CONFERENCE PHOTO 10:15 am Hotel Patio	Wear Your School Spirit Attire! We will take the official conference photograph. Later, you will be able to download and print or use the photograph (and all other conference photographs) from the 2016 Annual Conference Meet at the Hotel Patio Near Pond and Fire Pit outside of the Hunt Club, to the Left of the Front Desk
BUS DEPARTURE 10:30 am Hotel Lobby	TRAVEL TO SITE HOST CAMPUS Meet in the hotel lobby for departure. If you will not return to the Hotel, please check out and bring all luggage with you.
10:45 am Wilmington University, Graduate Center Student Lounge	BEVERAGE BREAK
HOST CAMPUS TOUR 11:00 am-11:45 am Wilmington University, Graduate Center Student Lounge	Wilmington University Graduate Center Thomas Hurd
BUS DEPARTURE 11:45 am-12:00 Noon Campus Entry	TRAVEL TO PARENT CAMPUS Meet in the campus entryway for departure
12:00-1:00 pm Wilmington University- Auditorium	WELCOME AND LUNCH Wilmington University Northern Delaware Melanie Baldwin

<p>CONFERENCE WORKSHOP 1:00-2:30 pm Wilmington University Auditorium Evaluate this Session</p>	<p>Emergency Response to a Crisis Event on Campus Prevent, Prepare, Plan for Crisis... Handle the Media... What to do in the throes of crisis... and Handle the Aftermath of a crisis. Moderator: Claudine Malone, Clery Compliance Coordinator/Constable at Wilmington University Panel Joseph Aviola, Chair, Administration of Justice & Homeland Security Programs at Wilmington University Melissa Zebley, Major, Delaware State Police Dave Carpenter Jr., Coordinator, Emergency Management, New Castle County http://www.nabca.net/session-evaluation.html</p>
<p>2:30-2:45 pm CONCURRENT SESSIONS 4 2:45-3:45 pm Wilmington University-309 Track: Institutional Assessment & Research Evaluate this Session</p>	<p>BREAK Fall 2015 National Branch Campus Survey Findings Results of the NABCA survey of Branch Campus Administrators throughout the US and other Countries. Drake Levasheff, Director at Azusa Pacific University, Orange County Regional Center Janet Mullings, Executive Director at The Woodlands Center for Sam Houston State University Dennis Huffman, Program Director at the University Town Center for Prince George's Community College http://www.nabca.net/session-evaluation.html</p>

Friday April 15, 2016

CONCURRENT SESSIONS 4 2:45-3:45 pm Wilmington University-312 Track: Student Services Evaluate this Session	Creating Bridges To Success: College Readiness Now What does an effective College Readiness model look like? Many states and institutions are struggling to define, design and implement successful college pathway programs. Ed Johnson , Director at Brookdale Community College, Long Branch Higher Education Center http://www.nabca.net/session-evaluation.html
BREAK 3:45 pm Wilmington University 311	“GRAB ‘N GO” SNACK & BEVERAGE
BUS DEPARTURE 3:45 pm Campus Entry	TRAVEL TO HOTEL Meet in the campus entry for departure
“EXPERIENCE DELAWARE!” 5:00 – 9:30 pm Hotel Lobby	Departure for Historic New Castle Please let us know at the Registration Desk if you require assistance in Historic New Castle to move between buildings. The distance is approximately 2 blocks. A NABCA tradition, this dinner activity allows you to “Experience Delaware!” and is included with your conference registration. Tour the historic Read House and New Castle Court Hours Museums then watch the Historical Dramatization of William Penn’s landing in the Americas. Top it all off with traditional “comfort food” from the famous Jessop’s Tavern in the Historic Delaware Arsenal. This “Experience!” provides treats from the entire state of Delaware! Dress for the Experience! is business casual with comfortable shoes since it will involve some walking.

Conference Information <http://www.nabca.net/conferenceinformation.html>

Saturday April 16, 2016

8:00-9:30 am Le Chameleon	BREAKFAST OPEN
CONCURRENT SESSIONS 5 9:00-10:00 am Tilton/Davis Track: Campus Development Evaluate this Session	Community Partnerships for Program Development This session will open a discussion on how community engagement (e.g., business, industry, government, and the educational community) can be used to create successful and regionally relevant degree programs. James “Jim” Shockey , Dean at University of Arizona South, Sierra Vista http://www.nabca.net/session-evaluation.html
CONCURRENT SESSIONS 5 9:00-10:00 am Christiana Ballroom Track: Wild Card Evaluate this Session	The Intersection of Title IX and Clery Act Learn to identify the obstacles and solutions to understanding and implementing an effective compliance program that incorporates all aspects of Title IX and the Clery Act on your campus. Michael “Mike” Webster , Director for Regulatory Compliance at Margolis Healy http://www.nabca.net/session-evaluation.html
10:00-10:15 am Pre Function Foyer	SNACK AND BEVERAGE BREAK
CONFERENCE CLOSING PLENARY 10:15-11:15 am Christiana Ballroom	Speak Out! Get your last minute questions answered or share those insights for NABCA improvement. President, Faimous Harrison Conference Chair, Rebecca Burton 2017 Conference Details

See You in Tulsa OK
#NABCA2017



Schedule-At-A-Glance

NABCA Conference Office

Wednesday April 13, 2016

8:00-11:00 am

1:00-2:00 pm

2:00-3:00 pm

1:30-7:00 pm

1:30-7:00 pm

2:30-4:00 pm

5:30-6:00 pm

4:15-5:00 pm

5:00-7:00 pm

7:00 pm

Parlor 180

Executive Committee Meeting, **Parlor 184**

Conference Committee Meeting, **Parlor 184**

Communication Committee Meeting, **Parlor 184**

Registration & Information Desk, **Pre Function Foyer**

Conference Expo, **Pre Function Foyer**

Ingenuity @ Work Poster Sessions, **Pre Function Foyer**

Author Book Signing, **Pre Function Foyer**

Orientation, **Christiana Ballroom**

Conference Reception, **Pre Function Foyer & Conservatory**

Dinner On Your Own

Thursday April 14, 2016

7:00 Am-5:00 pm

7:00-9:00 am

7:30 Am-5:30 pm

8:30-9:15 am

9:30-10:30 am

10:30-11:00 am

11:00 am-Noon

12:00-1:00 pm

1:00-2:00 pm

2:15-3:15 pm

3:15-3:30 pm

3:30-4:45 pm

6:00 pm

6:00 pm

Registration Open, **Pre Function Foyer**

Breakfast, **The Brasserie**

Conference Expo, **Pre Function Foyer**

Opening Conference Plenary, **Christiana Ballroom**

Keynote Address I, **Christiana Ballroom**

Beverage Break, **Pre Function Foyer**

Concurrent Sessions 1, **Macdonough, Ballroom, Tilton/Davis**

Lunch, **Conservatory**

Concurrent Sessions 2, **Macdonough, Ballroom, Tilton/Davis**

Concurrent Sessions 3, **Macdonough, Ballroom, Tilton/Davis**

Snack & Beverage Break, **Pre Function Foyer**

Business Meeting, **Christiana Ballroom**

Dinner On Your Own

Executive Committee Dinner, **Hotel Lobby**

Friday April 15, 2016

7:00-9:00 am

8:30-8:45 am

9:00-10:00 am

10:15 am

10:30 am

10:45 am

11:00-11:45 am

11:45 am

12:00-1:00 pm

1:00-2:30 pm

2:45-3:45 pm

3:45 pm

3:45 pm

5:00 – 9:30 pm

Saturday April 16, 2016

8:00-9:30 am

9:00-10:00 am

10:00-10:15 am

10:15-11:15 am

Breakfast Open, **Le Chameleon**

Concurrent Sessions 5, **Tilton/Davis, Christiana Ballroom**

Snack And Beverage Break, **Pre Function Foyer**

Conference Closing Plenary, **Christiana Ballroom**