

NABCA



National Association of
Branch Campus Administrators

15TH ANNUAL CONFERENCE
ORLANDO, FLORIDA
APRIL 11-14, 2012



A
PRISM
OF POSSIBILITIES
FOR THE 21ST CENTURY

HOSTED BY:



UCF

REGIONAL CAMPUSES

WELCOME | CONFERENCE INFORMATION



Welcome to the 15th Annual Conference of the National Association of Branch Campus Administrators (NABCA). The good fellowship and insightful dialogue that have been hallmarks of the previous fourteen gatherings will continue to be in evidence, as the conference committee has put together a promising program on diverse topics germane to branch campus operations. The conference theme, the branch campus as “a prism of possibilities...,” suggests both the transformative role that branch campuses play in student lives and the creativity that successful branch campus administrators must demonstrate in the current higher education climate.

As for the good fellowship, those of you who have been attending NABCA conferences know them to be welcoming—both to old friends and to first time attendees. This year, the conference will feature a session at which first time participants will be introduced to the NABCA mission and governance structure and will be invited to become active participants in its governance. Good places to start, whether this is your first conference or your fifteenth,

are at our annual business meeting on Friday afternoon or at our Saturday morning conference roundtable session.

It has been my pleasure to serve as President of NABCA during the past year. Thanks to all who have helped keep NABCA moving forward, and especially to those of you who can see the possibilities for NABCA and will help make them realities in the coming years.

Bill Willan

NABCA President, 2012

CONFERENCE INFORMATION

Name Badge

Wear your name badge at all times. Your badge is your pass to all conference related activities. Your badge also indicates the number of NABCA conferences you have attended. “First Time Attendees” will be recognized by the **BLUE** dot on their name badge. Everyone in attendance is encouraged to meet new people and enjoy the culture of the NABCA conference- welcoming and friendly!

Conference Evaluation

It is important to us that we hear from you. Your evaluation, comments, and suggestions assist in future conference planning. Please take the time to complete the conference evaluation form included in your packet. If you misplace your evaluation form, please pick another one up at the Registration & Information Desk. Be sure to return the completed evaluation to registration desk staff.

NABCA Conference Group Dinner

Transportation to Taverna Opa! will depart from the Hotel Lobby at 5:45 p.m. on Thursday. Please sign up at the Registration Desk if you will ride the bus or if you are bringing a guest with you for dinner. There is no charge for registered NABCA Conference attendees.

Cost for guests is \$65 each, and can be paid at the Registration Desk no later than 10:30 a.m. Thursday morning April 12.

Metropolitan Universities Journal, Branch Campus Issue

Stop by the Registration & Information Desk to purchase your copy today. The NABCA Research Committee acted as the selection and editorial board for the Summer 2011 issue of *Metropolitan Universities Journal*, which focuses on Branch Campuses. The journal normally costs \$25 per copy. During the 2012 Conference only, a limited number of copies have been made available for \$10 each.

Conference Transportation

There are several conference-related activities that involve “transportation.” Please indicate your needs at the Registration Desk by noon, Thursday April 12.

If you have any questions or need additional information during the conference, please feel free to stop by the Registration & Information Desk.



As host of the 15th Annual Conference of the National Association of Branch Campus Administrators, it is my pleasure to welcome you to sunny Orlando, Florida. I am thrilled to extend to you the warm hospitality of the City Beautiful!

The 2012 conference provides an excellent opportunity to network with colleagues, share ideas, discuss challenges and solutions, and create new friendships. I applaud the work of the conference planning committee. They've done a great job coordinating a dynamic line-up of keynote speakers and presenters, and scheduled some time for fun and relaxation.

My institution, the University of Central Florida, is the state's largest university and the nation's second largest with more than 58,000 students. It is a leader in its own right in regional campus development. UCF operates a 10-campus Regional Campus System.

Through a partnership with four local community and state colleges, UCF Regional Campuses features the DirectConnect program, a national model that allows the partners' associate degree graduates seamless access to UCF. DirectConnect offers students guaranteed admission, the option to remain on their home campus, and easy access to all of the resources and benefits of the university. It is truly a win-win for students. On Friday, you will have the pleasure of visiting one of our premier partner campuses- Valencia College – winner of the prestigious Aspen Award -- and touring our new University Center.

Whether you are a first-time visitor, or returning to the “vacation capital of the world,” I hope this trip ends with memories of a great conference and a fun time in Orlando.

Welcome to NABCA 2012!

CeCe Rivers, Ed.D.

Assistant Vice President

University of Central Florida, Western Region Campuses

HOST LOCATION—FEATURED CAMPUS—UCF VALENCIA WEST

University of Central Florida (UCF) Valencia West is located in a recently built 100,000-square-foot shared-use University Center, which offers more than 40 new classrooms, a state-of the art testing center, computer labs, study rooms and a cafe. DirectConnect to UCF ensures that A.A. or A.S. graduates from Valencia are guaranteed admission to UCF. Students can earn a UCF bachelor's degree in more than a dozen undergraduate programs at the campus.

With 10 locations across Central Florida, UCF provides student access to fully accredited, flexible degree programs—without the commute to the main campus in Orlando. To learn more, visit <http://regionalcampuses.ucf.edu>.

UCF works with schools across Central Florida to increase access to higher education by creating programs that connect faculty, administrators and students from high schools, community and state colleges, and UCF. To learn more, visit collegeaccess.ucf.edu.



KEYNOTE ADDRESS



John G. Veres III
Chancellor, Auburn University at Montgomery

John G. Veres III serves as the fifth Chancellor of Auburn University at Montgomery (AUM), the metropolitan campus of Auburn University, a land-grant institution. He has worked over 33 years at AUM, having received his Ph.D. in Industrial and Organizational Psychology from Auburn University in 1983. John has over 30 years' experience in human resources management. He currently serves as Special Master to Federal District Judge C. Lynwood Smith in the Northern District of Alabama, and has served as the Court's expert to federal district courts in Arkansas and Georgia. In January 2011, he was selected as the inaugural recipient of the H. Roe Bartle Presidential Leadership Award by the Nonprofit Leadership Alliance for his support of non-profit leadership education.

KEYNOTE ADDRESS I

Thursday, April 12 | 9:30 a.m. - 10:30 a.m.

Milan Ballroom

KEYNOTE ADDRESS I FOLLOW-UP SESSION

Thursday, April 12 | 11:00 am – 12:00 p.m.

Through A Glass Darkly: Challenges and Opportunities for Multi-Campus Systems in the Years Ahead

Dr. Veres will discuss trends in campus relationships, focusing on how Auburn University is seeking synergies through joint programs and shared back-office systems. Part of his discussion will also address Auburn's efforts to shape complimentary, mutually supportive missions through strategic planning.



Jerry Ross
Executive Director, The National Entrepreneur Center

Jerry Ross is a life-long entrepreneur who has held leadership positions with AT&T, Ohio Bell, and Goal Systems Software. Since 1989, he has been an active entrepreneur in Orlando launching such business ventures as Sky-Tracker Florida, Maverick Business Magazine, and Semco Properties. Jerry holds a business degree from Heidelberg College, and an MBA from Dayton University. He is a board member of The Orlando Regional Chamber of Commerce, Christian Help, and serves as the Vice-Chair of Florida's District Export Council. The National Entrepreneur Center is home to 11 business support organizations that serve thousands of entrepreneurs each year. The center has attracted national and international attention for their creative approach to "economic development through small business development."

KEYNOTE ADDRESS II

Friday, April 13 | 8:45 a.m. - 9:45 a.m.

HSB 105

Keynote Address II Follow-up Session

Friday, April 13 | 10:00 a.m. – 11:00 a.m.

Entrepreneurial Thinking for the Innovation Economy

The "innovation economy" requires innovative ideas, creative solutions, and the power of partnerships....all the things that make an entrepreneur successful! Join Jerry Ross, Executive Director of the National Entrepreneur Center to discover why entrepreneurial thinking is needed now more than ever, and how it can be applied by anyone, in any organization, including education!



Lynn Tipton

Director of Membership Development, Florida League of Cities, Inc.

Lynn Tipton has been a League of Cities employee since 1991, beginning as a federal and state lobbyist and as the intergovernmental relations staff member. She helped to create the new department in 1999 and has been director since that time. Lynn holds undergraduate and graduate degrees in public administration and is a native Californian who has lived in Florida since 1988.

CONFERENCE INSTITUTE I

Wednesday, April 11 | 2:00 p.m. - 3:30 p.m.

Milan B, C, D

Your Cities: Partner for Today and Tomorrow

Cities, towns and villages – municipal governments - are the level of government closest to the people. As an intergovernmental partner, cities work closely with the educational facilities that are located within their boundaries and within their region. The economic downturns have impacted city property values, service delivery and long-term plans nationwide, so finding and working with public and private partners is a more critical priority than ever before. This workshop will help members learn more about municipal governments and the best ways to build strong partnerships that last.



Carson Castleman

Associate Vice President of Regional Education, Indiana Wesleyan University

Carson Castleman currently serves as Associate Vice President of Regional Education for Indiana Wesleyan University and has spent a total of 15 years in higher education in the roles of Regional Dean, Regional Student Services Coordinator, Director of Admissions, Director of University Advancement, Director of Faculty Services, and Chief Enrollment Officer (serving on the President's Cabinet).



Audry Hahn

Associate Vice President of Student Services, Indiana Wesleyan University

Audrey Hahn has 19 years of experience in Student Services and serves as the Associate Vice President for Student Services at Indiana Wesleyan University. She manages a team of 60 staff addressing student care in regional campuses in 3 states as well as online. She is actively involved in many professional organizations including AACRAO, IACRAO, and the Datatel Users Group.



Jeannie Trudel

Associate Vice President of Strategic Initiatives, Indiana Wesleyan University

Jeannie Trudel is Associate Vice President of Strategic Initiatives (CAPS) at Indiana Wesleyan University. She previously served as a Regional Dean with oversight of a few branch campuses and off-site locations. She has a law degree from Australia and a Ph.D in Organizational Development from the University of Louisville.

CONFERENCE INSTITUTE II

Friday, April 13 | 3:30 p.m. - 5:00 p.m.

UC 106

Student Care for the Adult Learner

This interactive session will provide insights for developing a collaborative approach by defining and exploring the multi-faceted perspectives of student care needs of the non-traditional adult learner at a Regional or Branch Campus. The institute will review examples of Academic Advising, Spiritual Care, and Career Management Services offered on the Regional and Branch Campus.

CONFERENCE AGENDA | CONFERENCE SESSION TRACKS

WEDNESDAY, APRIL 11

12:00 p.m. – 6:00 p.m. Conference Center	REGISTRATION & INFORMATION DESK Drop off “Campus Specialty Item” Door Prizes Transportation Sign-Up for Conference Group Dinner Host Campus, and optional Florida Mall outing.	Participant Packets and hotel information
2:00 p.m. – 3:30 p.m. Milan B,C,D	Conference Institute I Your Cities: Partner for Today and Tomorrow	Lynn Tipton, Director, Membership Development Florida League of Cities Presenter Biography and Session Description are located on Page 5.
5:30 p.m. – 7:00 p.m. Poolside	Welcome Reception and Greetings	Bill Willan, NABCA President; CeCe Rivers, NABCA Conference Host; Joyce Dorner, Vice Provost, Regional Campuses; Reggie McGill, City of Orlando Mayor’s Office
7:00 p.m.	Dinner on your own	Invite a new conference attendee to join you for dinner!
7:00 p.m.	NABCA Executive Committee Dinner Meeting	

CONFERENCE SESSION TRACKS

Partnerships

This track relates to various types of partnerships established by and with regional and branch campuses or centers that find solutions to community problems, meet regional and community needs, and/or support economic initiatives. Partnership examples include a community college & university alliance or working with two or more institutions. They include working with military bases; community college, state college, and university; workforce or economic development boards; and K-12 school systems as well as academic and continuing education collaboration; or building main campus relationships. Session topics may also relate to partnerships in areas such as developing curriculum for a changing workforce or community.

Leadership

The leadership abilities and skills required of and implemented by branch administrators is the focus of this track. Session topics relate to faculty and staff professional development strategies and practices; examples of innovative leadership initiatives; potential or actual leadership development programs, administrator succession practices and innovations, research results in the area of leadership, and/or examples of leading through technology to find solutions.

Student Affairs

This track includes general campus or center areas such as recruitment and retention issues and strategies, advising, student support services, and/or campus life. Session topics include those relating to adult learners; research and issues dealing with serving students; defining the non-traditional student; measuring student success; and developing student programs to serve the community. Sessions may also address tracking and reporting student enrollment and retention; encouraging student engagement; career services programs; and/or academic and student affairs collaborations. Use of social and other media to reach adult-student populations and dealing with competition while serving the market are addressed in this track.

Planning

The Planning track includes sessions related to operations, safety, and/or emergency response. It may also include topics related to facilities, capital projects, and technology. Session topics address planning for transitions and changes facing campuses, regional or branch campus growth or expansion, identifying current trends and research results, and finding solutions to common problems.

CONFERENCE AGENDA | CONCURRENT SESSIONS 1

THURSDAY, APRIL 12

7:00 a.m. – 5:00 p.m. Conference Center	REGISTRATION & INFORMATION DESK Drop off “Campus Specialty Item” Door Prizes Transportation Sign-Up for Conference Group Dinner, Host Campus, and optional Florida Mall outing.	Participant Packets and hotel information
7:00 a.m. – 8:00 a.m.	Breakfast	
8:00 a.m. – 9:15 a.m. Milan Ballroom	OPENING SESSION Welcome Remarks Conference Mixer	Bill Willan, NABCA President CeCe Rivers, NABCA Conference Host Nancy Grinberg Leigh Atkinson
9:15 a.m. – 9:30 a.m.	Break	
9:30 a.m. – 10:30 a.m. Milan Ballroom	KEYNOTE ADDRESS I Through a Glass Darkly: Challenges and Opportunities for Multi-Campus Systems in the Years Ahead <i>John G. Veres III, Chancellor, Auburn University at Montgomery</i>	Presenter biography and session description are located on Page 4.
10:30 a.m. – 11:00 a.m.	Break	

11:00 a.m. - 12:00 p.m. CONCURRENT SESSIONS 1

Keynote Address I: Follow-Up **Vienna A**
Through A Glass Darkly: Challenges and Opportunities for Multi-Campus Systems in the Years Ahead
Dr. John G. Veres III, Chancellor, Auburn University at Montgomery

Dr. Veres will discuss trends in campus relationships, focusing on how Auburn University is seeking synergies through joint programs and shared back-office systems. Part of his discussion will also address Auburn’s efforts to shape complimentary, mutually supportive missions through strategic planning.

Leadership Track **Normandy A**
Developing Leaders: Lessons from an Apple Tree
Edgar Elliston, Regional Dean, Northern Ohio, Indiana Wesleyan University, Cleveland Educational Center

Using an analogy of an apple tree, the development of an effective leader is addressed. Beginning with the preparation of the context through the reproduction in an apple orchard, the curricular, empowerment, and practicum issues as well as the roles of both the emerging leader and existing leader come into play. The analogy fits regardless of the range of one’s sphere of influence or educational level, and applies in diverse (gender, age and inter-cultural or multi-cultural) settings.

Student Affairs Track **Normandy B**
Using Web Tools for Student Engagement
Mary Lou Kohne, Assistant Professor, Heidelberg University, School of Business; Tiffin, OH and Arrowhead Branch Campus

Today’s students are technology-savvy, and most are connected 24/7 through mobile devices. Social media such as Facebook, texting, YouTube, and/or online games are used daily. Attention spans are correspondingly shorter. In this cluttered environment, educators compete for attention and engagement. Relying only on traditional classroom teaching methodologies is no longer our best option. New technology options that allow educators new ways to communicate and engage students will be presented, and several examples shown about how these new tools help engage students inside and outside of the classroom experience. Specifically Facebook, Google apps, YouTube, and SurveyMonkey will be discussed.

CONFERENCE AGENDA | CONCURRENT SESSIONS 2

THURSDAY, APRIL 12 (continued)

12:15 p.m. - 1:15 p.m.

Milan Ballroom

NABCA NETWORKING LUNCH

Opportunity to share best practices that reflect findings, campus activities, and solutions with conference attendees who have similar interests.

INTEREST GROUPS

Leadership
Student Services/Student Affairs
Campus Operations/Budget
Academic Program Administrators/
Advisors/Faculty
Admissions/Recruiting/Retention
Student Activities/Engagement
Campus Technology/Instructional
Technology

1:30 p.m. - 2:30 p.m. CONCURRENT SESSIONS 2

Leadership Track

Vienna A

Preparing New Faculty and Staff for the First Year on the Job

Mary Ann Searle, Regional Dean for Kentucky and Southern Indiana, Indiana Wesleyan University

This interactive session will focus on how to orient and integrate new faculty and staff into your branch campus and “home institution” college/university culture. Utilizing principles from Michael Watkins’ 1st Ninety Days on the Job leadership book, the presenters will lead a discussion about helping new faculty and staff : 1.) Assess Their New Work Environment; 2.) Understand Their Challenges & Opportunities; 3.) Establish Credibility; 4.) Foster Psychological Capital; and 5.) Develop a Support Team. Also, participants will be asked to share their “best practices” for new faculty & staff orientation programs.

NABCA New Member Orientation

Normandy A

2011-2012 NABCA President, Bill Willan

Communications Committee Chair, Erik T. Anderson

Research Committee Vice Chair, Phyllis Bebeko

Membership Committee Chair, Margaret Badgley

Conference Committee Chair, Joyce Gillie Gossom

Chairs of the 2012 NABCA Committees and the 2012 President will share a history of NABCA, the purpose of each committee, and will discuss current projects/goals. Especially helpful for new members, this orientation is open to anyone who wants to learn more about the organization and/or wants to find a place to get involved.

Partnerships Track

Normandy B

Enrollment Partnerships Working Across Sectors and States

Joseph Rives, Vice President, Quad Cities, Planning and Technology, Western Illinois University, Quad Cities

Western Illinois University has dual admissions agreements with 28 community colleges in Illinois and Iowa. However, and surprisingly, these agreements yield very few community college transfer enrollments to the University. This presentation will share how over the past three years, administrators worked closely with their partners to add a new Transfer Cost Guarantee, Dual Enrollment Program, and revised Dual Enrollment Partnership.

2:30 p.m. - 2:45 p.m.

Break

THURSDAY, APRIL 12 (continued)

2:45 p.m. - 3:45 p.m. CONCURRENT SESSIONS 3

Student Affairs Track
All Hat and No Rodeo: Changing Student Affairs to Work at a University Center
Diana Haglund, Site Director, Central Washington University, Wenatchee
Kim Ostrowski, Site Director, Central Washington University, Moses Lake

Vienna A

Historically, the CWU centers have been perceived as the stepchildren of the university and received little to no support of student-centered programs. What support was available was geared towards the traditional student audience at the main campus and not the non-traditional center student. This session will take participants through the evolution of a successful student affairs programs at the CWU University centers. Starting with identifying the need for value added programs and their impact on student engagement and retention and transitioning to finding funds and then onto organizational structure and implementation. The presentation will identify key players, address how to maximize a small funding allocation, leverage resources, and highlight how relationships with community members can pay significant dividends. Along the way we'll reveal what worked, what didn't and how we ultimately produced an effective partnership with our main campus that has a unique center flavor targeted at building affinity with our students. Creative events, promotions, activities, and services will be shared with participants throughout the session.

Leadership Track
Navigating the Growing Branch Campus
Jack Lewis, Campus Dean, Moody Bible Institute, Spokane

Normandy A

Jack will discuss the lessons learned and obstacles to avoid as a result of his experiences growing a regional campus located 1800 miles from the 'mother ship'.

Planning Track
Who Gets to Decide? Results of Phase II of the NABCA Branch and Center Administrator Survey
Phyllis Bebko, Associate Vice President, Florida Atlantic University, Broward Campuses (Davie, Fort Lauderdale, Dania Beach)

Normandy B

Among the most widely asked questions related to branch campuses and centers is "who gets to decide?" Phase II of the NABCA Administrator's Survey looks at who determines budget, programs, schedules, and personnel. This session will share the results, begin a dialogue about the implications of the results, and give input to priority questions to ask in Phase III of this research.

HIGHLIGHTS FROM NABCA 2011, SEATTLE, WASHINGTON



Argosy Dinner Cruise



NABCA Networking Lunch



Mark Milliron, Keynote Address

CONFERENCE AGENDA | CONCURRENT SESSIONS 4

THURSDAY, APRIL 12 (continued)

4:00 p.m. - 5:00 p.m. CONCURRENT SESSIONS 4

Student Affairs Track

Vienna A

Is Skype the Answer to Off-Campus Financial Aid Advising?
Dennis Huffman, Program Director, Prince George's Community College, University Town Center
Nancy Grinberg, Program Director, Prince George's Community College, Laurel College Center

The delivery of specialized student services such as financial aid advising to students at off-campus locations poses a challenge to colleges. On November 1, 2011, Prince George's Community College began to pilot the delivery of financial aid advising via Skype to two of its off-campus centers, the Laurel College Center and University Town Center. The pilot was designed to assess the ability of the college to deliver services remotely and the degree to which students were satisfied with those services. The presenters will discuss technical requirements for setting up the service, the process of relationship building, student survey findings, and plans for the future.

Student Affairs Track

Normandy A

DUMELA! I affirm you, I believe in you, and I see the great potential in you: Embracing the Diversity of our Students, Faculty, and Communities

Leigh Atkinson, Director, Ohio University, Lancaster/Pickerington Center; Stephanie Burcham, Director, Ohio University Proctorville Center; Monica Jones, Director of Diversity, Ohio University Regional Campuses.

This hands-on session will share the experiences and strategies used to embrace all forms of diversity. Using the expertise of the Director of Diversity for Regional Campuses, and two center Directors, we will illustrate how each campus approaches diversity. We will share strategies and discuss Ohio University's Summer Institute for Diversity Education; and its impact on the college community. This interactive session will have participants experiencing some of our techniques and discovering how diverse the world is, and how little we know about it.

Partnerships Track

Normandy B

Enriching Branch Campuses Through Partnerships: A "Spectrum" of Opportunities

Ken Shaw, Dean, Florida State University Panama City
Erik Anderson, Director of Academic Programs, University of Idaho, Coeur d'Alene
Jim Shockey, Dean, University of Arizona, South

Presenters will share a panoply of partnership opportunities showcasing the mutual benefits to the community and the branch campus. From three universities' perspectives, the discussion will include the process of creating and maintaining community academic, community college and university, STEM pathways, economic development, and workforce board partnerships.

5:00 p.m. - 5:45p.m. Free Time

5:45 p.m. - 9:00 p.m. **TAVERNA OPA! NABCA CONFERENCE GROUP DINNER**

Opa! Taverna Opa Orlando welcomes you to an upbeat family dining experience including belly dancing shows, light DJ and Zorba dancers. An unforgettable experience is in store for you while you enjoy great food and entertainment.

Details: Please sign up at the Registration Desk if you will ride the bus or if you are bringing a guest with you for dinner.

There is no charge for registered NABCA Conference Attendees, Guest fee can be paid at the Registration Desk. **Meet in the Hotel Lobby and be ready to board the busses at 5:45 p.m..**

FRIDAY, APRIL 13

6:45 a.m. – 7:45 a.m. BREAKFAST

Milan Ballroom

7:45 a.m. - 8:15 a.m.

Meet in Hotel Lobby

Travel to Host Campus

Please sign up at the Registration Desk if you will ride the bus or need special assistance while on the campus.

Meet in Hotel Lobby

Buses will depart for the UCF Valencia Campus at 7:45 a.m.

8:30 a.m. - 8:45 a.m.

HSB 105

Welcome to Valencia College and UCF Valencia West

Falecia Williams, President, Valencia College West

8:45 a.m. - 9:45 a.m.

HSB 105

KEYNOTE ADDRESS II

Entrepreneurial Thinking for the Innovation Economy

Jerry Ross, Executive Director, The National Entrepreneur Center

Presenter Biography and Session

Description are located on Page 4.

9:45 a.m. - 10:00 a.m.

Break

10:00 a.m. - 11:00 a.m. CONCURRENT SESSIONS 5

Keynote Address II: Follow-Up

HSB 105

Entrepreneurial Thinking for the Innovation Economy

Jerry Ross, Executive Director, The National Entrepreneur Center

Presenter Biography and Session Description are located on Page 4.

Partnerships Track

HSB 118

Making Limited Resources Work: Finding Opportunity and Creating Partnerships with Local Community, Education, and Municipal Organizations

Tami Christopher, Director, Middlesex Community College, Meriden Center

In these times of reduced budgets, staff, and other resources, branch campuses often struggle to maintain their small piece of the whole. Working successfully with local municipal, education, and community organizations is the key to stretching resources, and introducing your campus to a wider student base. All facets of your campus will be improved including: productivity, enrollment, retention, community support, and visibility. Learn how to initiate and create these successful partnerships.

Planning Track

HSB 120

A Team Approach to Implementing New WebPages

Paul Abraham, Associate Dean, Ohio University, Lancaster Campus

At a campus without a webmaster and outdated WebPages, transitioning to a new webpage environment has presented challenges with both the lack of local expertise and ready-to-go content. At the same time, the situation has created an opportunity to engage and align a wide spectrum of faculty and staff "contributors" and a WebPage designer in the University's Office of Information Technology in a webpage revitalization project long been identified as a major campus priority. The presentation will summarize steps and efforts needed to bring an initial version of the new set of WebPages online.

11:00 a.m. - 11:15 a.m.

Break

FRIDAY, APRIL 13 (continued)

11:15 a.m. - 12:15 p.m.

CONCURRENT SESSIONS 6

Leadership Track

HSB 107

A Collaborative Leadership Approach for Systemic College-Wide Improvement

Elaine Millen, Dean, Campus Development, Granite State College

Granite State College, a state institution with nine branch offices throughout the state of New Hampshire, has been examining the impact of governance and leadership constructs on managing the future goals of the institution in these economically challenging times. With statewide responsibilities for geographically bound students, the challenges of centralized / decentralized management continued to create barriers for moving the institution forward in an efficient way. Although division leadership development improved in capacity by function, integrated support for the students and the faculty of the college remained inconsistent at the various sites. Cultural shifts to embrace a student centered model, moved only if the individual leader had the influence on staffing relationships. To this end, the collaborative leadership model was established to provide a systematic approach to problem solving in an integrated way at the college for implementation at all campuses. This session will provide the journey that transformed the culture at the campus; the lessons learned; and the constructs used for possible implementation by the participants in their own settings.

Planning Track

HSB 118

Emergency Management: Creating an Emergency Management Plan for Your Campus

Allison Fitzpatrick, Center Director, Brookdale Community College, Brookdale at Hazlet

Charanne Smith, Center Director, Brookdale Community College, Brookdale at Neptune

During the summer of 2010, the Brookdale Community College: Branch Campus and Higher Education Center Directors took on the project of putting together a comprehensive Emergency Management Plan that was specifically tailored for each of the sites. The implementation of this plan has allowed each center to react more quickly and thoroughly in the case of an emergency situation. During this session, best practices and challenges encountered during the process will be shared. Attendees of the session will leave with the information they need to build a communication bridge with their main campus to develop their own Emergency Management Plan.

Leadership Track

HSB 120

Action Packed Leadership: Bridging the Gap in Higher Education, Then and Now

Deena K. Fisher, Dean, Northwestern Oklahoma State University, Woodward Campus

Blayne E. Hinds, Associate Vice President, Academic Affairs, Langston University, Oklahoma City Campus

Wayne McMillin, Dean, Northwestern Oklahoma State University, Enid Campus

A brief history of the Council of Oklahoma Extended Campus Administrators from 2005 to present will be presented. In addition, a panel of past Council presidents will discuss how this statewide organization began and grew to be recognized for its successful impact in Oklahoma Education Circles. Through lessons learned from the past and excitement about new opportunities for the future, the audience will take away useful ideas for bridging the gap in higher education among extended campuses and the stakeholders they serve.

12:15 p.m. - 1:15 p.m.

NABCA NETWORKING LUNCH

Opportunity to share best practices that reflect findings, campus activities, and solutions with conference attendees who have similar interests.

INTEREST GROUPS

Leadership, Student Services/Student Affairs, Campus Operations/Budget, Academic Program Administrators/Advisors/Faculty, Admissions/Recruiting/Retention, Student Activities/Engagement, Campus Technology/Instructional Technology

FRIDAY, APRIL 13 (continued)

1:15 p.m. – 2:00 p.m. HSB 105	NABCA BUSINESS MEETING 2012 NABCA President, Bill Willan	MEETING AGENDA Election of 2012/13 Officers Nominations for Committee Chairs Conference Evaluation Awards and Recognition
2:00 p.m. – 3:15 p.m. UC, Building 11	HOST CAMPUS TOUR Conference Host, CeCe Rivers, Assistant VP, University of Central Florida, Western Regional Campuses Edgar Martinez, Director, UCF Valencia West	Walk to UCF-Valencia College University Center Please notify the Registration Desk before Friday morning if you need assistance walking across the Valencia campus.
3:15 p.m. – 3:30 p.m.	Break	
3:30 p.m. – 5:00 p.m. UC 106	CONFERENCE INSTITUTE II Student Care for the Adult Learner Carson Castleman, Associate VP of Regional Education, Indiana Wesleyan University Audrey Hahn, Associate VP of Student Services, Indiana Wesleyan University Jeannie Trudel, Associate VP of Strategic Initiatives, Indiana Wesleyan University	Presenter Biographies and Session Description are located on Page 5.
5:15 p.m. – 6:00 p.m.	Travel to Hotel	
6:00 p.m.	Dinner on your own.	See insert in packet for list of local restaurants.
6:30 p.m. AND 7:00 p.m.	Optional Shuttle to Florida Mall Complimentary hotel shuttle will transport Conference Attendees to a local mall for shopping and dining.	Shuttle seating is limited. Sign-up on a first-come-first-serve basis at the Conference Registration Desk.
9:00 p.m. AND 9:30 p.m.	Shuttle return to Hotel	

HIGHLIGHTS FROM NABCA 2011, SEATTLE, WASHINGTON



Argosy Dinner Cruise



Conference Reception

CONFERENCE AGENDA

SATURDAY, APRIL 14

8:00 a.m. - 9:00 a.m. **Breakfast**

Milan Ballroom

9:00 a.m. - 12:00 p.m.

NABCA Conference Roundtable Session

Roundtable Agenda

Milan Ballroom

2013 NABCA President, Margaret Badgley, Assistant VP
University Centers; Central Washington University

The Growth, Future, and Direction of NABCA
Conference Debrief and Review
Conference Evaluation
Committee Sign-up
2013 Conference Presentation:
April 10-13, 2013
Brookdale Community College
Long Branch, NJ
Allison Fitzpatrick, Conference Host

NABCA Involvement Opportunities!

We invite you to stay involved with NABCA and other Branch and Regional Campus Administrators. There are numerous committee opportunities including:

- Communications committee
- Conference committee
- Membership committee
- Research committee

Have questions or comments? Please visit with a NABCA Executive Committee member or e-mail us at nabcanet@gmail.com

Thank you for attending the 15th Annual NABCA Conference.



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Special thanks to the 2011-12 NABCA Conference Committee Members. It could not have been done without you!

joyce gillie gossom, Conference Planning Chair

Cecelia Rivers, 2012 Site Coordinator; Assistant Vice President, Western; University of Central Florida

Blayne Hinds, Associate Vice President, Academic Affairs; Langston University-Oklahoma Campus; Oklahoma

Leigh Atkinson, Director, Pickerington Center; Ohio University

Liz Bell, Dean, Campus Development; Waubensee Community College

Nancy Grinberg, Program Director, Laurel College Center; Prince George's Community College

Susan Cooper, Dean, Irvine Campus; California State University, Fullerton

SCHEDULE AT A GLANCE | CONFERENCE INFORMATION

WEDNESDAY, APRIL 11

12:00 p.m. – 6:00 p.m.	Registration & Information Desk
2:00 p.m. – 3:30 p.m.	Conference Institute I
5:30 p.m. – 7:00 p.m.	Conference Reception
7:00 p.m.	Dinner on Your Own
7:00 p.m.	NABCA Executive Committee Meeting

THURSDAY, APRIL 12

7:00 a.m. – 5:00 p.m.	Registration & Information Desk
7:00 a.m. – 8:00 a.m.	Breakfast
8:00 a.m. – 9:15 a.m.	Opening Session
9:30 a.m. – 10:30 a.m.	Keynote Address I
11:00 a.m. – 12:00 p.m.	Concurrent Sessions 1
12:15 p.m. – 1:15 p.m.	NABCA Networking Lunch
1:30 p.m. – 2:30 p.m.	Concurrent Sessions 2
2:45 p.m. – 3:45 p.m.	Concurrent Sessions 3
4:00 p.m. – 5:00 p.m.	Concurrent Sessions 4
5:00 p.m. – 5:45 p.m.	Free Time
5:45 p.m. – 9:30 p.m.	Group Dinner and Outing

FRIDAY, APRIL 13

6:45 a.m. – 7:45 a.m.	Breakfast
7:45 a.m. – 8:15 a.m.	Travel to Remote Location
8:30 a.m. – 8:45 a.m.	Welcome by Valencia College
8:45 a.m. – 9:45 a.m.	Keynote Address II
10:00 a.m. – 11:00 a.m.	Concurrent Sessions 5
11:15 a.m. – 12:15 p.m.	Concurrent Sessions 6
12:15 p.m. – 1:15 p.m.	NABCA Networking Lunch
1:15 p.m. – 2:00 p.m.	NABCA Business Meeting
2:00 p.m. – 2:15 p.m.	Walk to Partnership Center
2:15 p.m. – 3:00 p.m.	Facility Tour
3:30 p.m. – 5:00 p.m.	Conference Institute II
6:00 p.m.	Dinner on Your Own
6:30 p.m. and 7:00 p.m.	Optional Shuttle Bus to Florida Mall
9:00 p.m. and 9:30 p.m.	Return to Hotel via Shuttle Bus

SATURDAY, APRIL 14

8:00 a.m. – 9:00 a.m.	Breakfast
9:00 a.m. – 11:45 a.m.	NABCA Conference Roundtable Session

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